

Start a side business, create passive income, and live in financial freedom

HOW TO MAKE MONEY ONLINE \$\$\$

60 RISK FREE WAYS TO MAKE
MONEY FROM ANYWHERE

ROBERT RAMSEY-HILL



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HOW TO MAKE MONEY ONLINE

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Start a side business, create passive income, and live in financial freedom

60 risk free ways to make money from anywhere

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Table of Contents

[Welcome To A World Full Of Opportunities!](#)

[1. Start A YouTube Channel](#)

[2. Start A Blog](#)

[3. Do Affiliate Marketing](#)

[4. Create Niche Websites](#)

[5. Publish A Kindle eBook](#)

[6. Create A Membership Site](#)

[7. Sell Websites On Flippa](#)

[8. Sell A Video Course On Udemy](#)

[9. Sell A Service On Fiverr](#)

[10. Resell Items On eBay](#)

[11. Become an Amazon Associate](#)

[12. Do CPA Marketing](#)

[13. Sell Art and Crafts on Etsy](#)

[14. Join Leapforce](#)

[15. Create Wordpress Themes](#)

[16. Develop Mobile Apps](#)

[17. Start TeeSpring Campaigns](#)

[18. Do Email Marketing](#)

[19. Do Facebook Marketing](#)

[20. Start Copywriting](#)

[21. Click and Sell Photos](#)

[22. Start Your Podcast](#)

[23. Start A Book Review Website](#)

[24. Teach Your Native Language](#)

- [25. Do Document Translation](#)
- [26. Do Interview Transcribing](#)
- [27. Become An Online Tutor](#)
- [28. Become Virtual Call Center Employee](#)
- [29. Sell Merchandise On Zazzle](#)
- [30. Join Q&A Sites](#)
- [31. Participate In Usability Testing](#)
- [32. Join Micro Job Sites](#)
- [33. Do Smartphone Photography](#)
- [34. Buy And Sell Domain Names](#)
- [35. Write Articles On Authority Sites](#)
- [36. Become A Social Media Evaluator](#)
- [37. Become A Telephone Mystery Shopper](#)
- [38. Become A Captioner](#)
- [39. Be A Proofreader](#)
- [40. Become A Ghostwriter](#)
- [41. Become A Graphic Designer](#)
- [42. Do Voice Acting](#)
- [43. Do Instagram Marketing](#)
- [44. Start A Dropshipping Business](#)
- [45. Get Paid For Tweeting](#)
- [46. Listen And Rate Music](#)
- [47. Become A Research Assistant](#)
- [48. Sell PLR](#)
- [49. Sell Quote Printables](#)
- [50. Offer Video Creation And Editing Services](#)
- [51. Write Slogans And Taglines](#)
- [52. Create A Viral Website](#)

[53. Answer Questions On Quora](#)

[54. Giveaway Stuff](#)

[55. Build Chat Bots](#)

[56. Become A Virtual Bookkeeper](#)

[57. Become A Travel Writer](#)

[58. Write Poetry](#)

[59. Create A Coupon Website](#)

[60. Create A Comparison Website](#)

[Thank You For Reading!](#)

Welcome To A World Full Of Opportunities!

Have you ever dreamt of making money online? Where you wondering in which ways you can make money without owning a physical business?

Many people wish to start a side business, create passive income, and ultimately live in financial freedom. There a numerous people who achieved great success and every day new people join the community of online entrepreneurs.

Why should you make money online? There are multiple reasons which differ from person to person, but among others you may want to:

- have the freedom to work whenever you want and from wherever you are
- become your own boss or start your side hustle
- have more time for private things in life (e.g. for family, friends, and hobbies)
- work flexible hours and receive more money according to how much effort you put in
- follow your passion instead of doing a 9-5 job you don't like
- make money with low investments and low risk
- generate passive income and reach financial freedom

This book shows you how you can start your own online small business journey. We show you 60 risk free ways to make money from anywhere with low financial investment. People around the world have become millionaires following these paths. Among others, we will answer the following questions:

- in which ways can you make money online nowadays?
- is it suitable for you?
- what are the required skills?
- how do you get started?
- how much time will you need to invest?
- and how do you monetize it?

This book should give you a fast start to the world of online careers. You have all the proven ways outlined to decide which one suits you the most. You may start with one or several ideas at the same time. The important part is that you believe in your success, don't give up (even in hard times), and can develop a passion for online business. If you start your journey and work towards your financial freedom by making money online, you will find yourself one day living the life of your dreams – with passive income, time for friends and family, and most importantly true happiness. Make it happen now!

1. Start A YouTube Channel

Starting a Youtube channel is the simplest way of all and needs no investment.

YouTube gets almost 5 billion video views per day which proves its power on the internet.

Felix Kjellberg, the owner of PewDiePie (a YouTube account), has earned 12 million dollars in 2017 from running a single YouTube channel.

You too can see such success if you capitalize on the opportunity that YouTube provides us currently.

Suitable For -

People who love to create videos, like to talk about specific topics, and shoot documentaries or short films.

Skills Required -

Ability to create a video using software tools or record a video using your mobile phone or camcorder.

Time Required For Starting A YouTube Channel -

You can virtually start within minutes. You will just have to visit YouTube.com, create a channel and upload videos.

Tips -

1. Create a YouTube channel around a specific theme such as Humor, Tutorial, Recipe, etc. Don't just go out create any random unrelated videos channel.

For example, if you love gadgets, you can create a gadget reviews channel where you review latest gadgets and help people to decide whether it's a right choice for them.

2. Select a theme in which you are really interested. Analyze other videos related to your topic, see how many views those videos get. It will help you to get an overview of how many people are interested in your theme.

3. Generally, the more views a channel has the more beneficial the theme is, as more people are searching for it.

4. Check out if there's any concept missing in the currently existing videos related to your theme.

You can cover these concepts in your videos to get more views.

5. Give your best to engage with your audience. Study the comments you get on your videos, learn the hidden expectations that your audience has from you.

6. Try to find out what they like about your videos and what they don't. Study which videos get the highest retention rate and find the reasons behind them.

7. Spy on your competitors and try to model the things that are working for them. But never try to copy them, always maintain your uniqueness.

8. Always try to improvise each new video from the last one.

When you look at your first videos after few years, you should think how you were earlier.

That's a good sign, as it shows that you have improved.

9. Experiment, experiment, and experiment. Never fear to try something new and see how it works.

Experimenting is the only way where you can find new and exciting stuff which can catapult you way ahead of your competitors.

10. Finally, try to collaborate with other YouTuber's who are doing similar work.

Learn their strategies and mindset. Working together can do wonders to your channel.

11. Have fun. Do the things that you love and are passionate about!

How To Monetize -

The general rule for monetization on YouTube is straightforward. The more views your videos get, the more money you'll earn. You'll have to enable the monetize option in your YouTube channel settings. It's very simple.

2. Start A Blog

Being a blogger is one of the easiest ways to earn money from home. Unlike any other job, if you are blogging from home, you don't need to work 9-5.

You can work at any time of the day with ease. But beware blogging takes time before it starts making money for you.

Therefore, jump into this field slowly. If you have a day job, don't quit it. Start part-time with your blog.

Once it is on the stage where it is earning you more than your comfortable limits, then it's the best time to turn into full-time blogging mode.

Suitable For -

People who love to write and would like to share their knowledge and expertise with the world.

Skills Required -

Ability to express knowledge in writing with simpler yet efficient way.

Time Required For Starting A Blog -

The time required depends upon your level of expertise. If you are an expert you can easily start a blog within few hours. For a complete beginner, a day or two would be sufficient.

Tips -

1. Start a blog about something in which you are really good at. For example, if you love traveling and you have visited a lot of places then start a travel blog.
2. Always try to limit your blog to a particular domain. Don't put content on multiple domains in one blog.
For example, don't write about recipe tips on a fashion blog. Keep your blog specific to one domain only.
3. Leverage your experience and expertise and try to create a unique content. Try to give a lot of value to your readers. Write about something that will make a difference in your reader's' life.

4. Listen to the readers of your blog. Try to solve the problems they are facing. Always reply to their comments. Make them feel better.
5. Be committed to your blog. A blog is like a relationship. Give it some love, and it will flourish - ignore it, and it will slowly die off. There's no point in being half-hearted in your blogging efforts - if you don't care about it, why should anyone else?
6. Think about content, style, the tone of voice, audience, etc. Look at the people who are already doing what you're planning to do.

Ask yourself the following questions:

- How will I stand out from the crowd?
 - What can I say that hasn't already been said?
 - What's my unique selling point?
 - Why do I want to do this?
7. Be professional in the way you handle and grow your blog. Don't criticize other brands, bloggers or people. Remember what goes around comes around.
 8. Be open-minded and willing to collaborate with other creative content creators. You'll meet some fantastic and inspiring people.

How To Monetize -

You can monetize your blog by recommending products or services related to your blog's topic either by writing an informative article or placing banner ads on your blog's relevant pages. You can earn good commissions when a person buys a product recommended by you.

Another way is to place Google AdSense ads on your blog. The more people click on your ads the more money you will make.

3. Do Affiliate Marketing

What is Affiliate Marketing?

Affiliate marketing is a type of performance-based marketing in which a business rewards a certain percentage of commission for a product bought by customers who are brought by the affiliate's own marketing efforts.

Suitable For -

People who love to talk, write, explain and have the ability to persuade.

Skills Required -

Ability to promote a product online using social media, videos, ads, etc.

Time Required For Starting Affiliate Marketing -

Virtually within an hour. You just need to select an online product that pays a commission when you promote and sell it using your affiliate link.

Tips -

1. Select an online product from a domain in which you are well familiar with. For example, if you are a dietician then select a product related to diet.

There are lots of products available in every domain, you just need to focus on which domain is suitable for you.

2. Places to find products: Clickbank.com, Shareasale.com, Jvzoo.com. These websites have thousands of products listed within multiple domains.

3. Choose a product that pays you at least 50% commission on each sale.

4. Most product websites handle affiliate link generation and payouts so you don't need to worry about how you'll get your commissions. Just get your custom affiliate link created by the vendor and start promoting it.

5. If you want to earn instant money from affiliate marketing, try to promote your affiliate link on social platforms such as Facebook, Twitter, Digg, StumbleUpon, and Reddit.

How To Monetize -

Monetization is simple, just drive the number of people buying the product through your affiliate link. Create a Facebook page or Banner ads about the product.

Tell people how the product will help them to solve their problems. Improve people's knowledge about the domain and help them to solve other related problems.

4. Create Niche Websites

What is a Niche Website?

A Niche Website is a small website focused on one particular topic which shares all the information relevant to the topic that is both useful and interesting for the target audience.

A niche website can consist of few pages or even hundreds of pages depending on the size of the niche.

Suitable For -

1. People who have an interest in a very specific topic within a large domain.

For example, in large a domain like Yoga, you can choose specific sub-domain such as 'Yoga to lose weight.'

2. People who love to talk, write, explain and have the ability to persuade.

Skills Required -

1. Ability to create Niche website based on specific sub-domain using Wordpress, Blogger or other available software and tools.

2. Ability to promote the website using social media, ads etc.

Time Required For Starting A Niche Website -

You can start a Niche Website within a day, but creating good content for the website might take time.

Tips -

1. Write out as many niche site ideas as you can, using the sub-domain that interests you the most.

2. Narrow down your niche idea based on finding the answers to the following questions:

- What is the audience size of your niche?
- Is your audience known for spending money on purchasing the niche related products?
- Are there multiple products available which you review on your site?

- Are there affiliate programs that provide more than 50% commissions?
 - What is your investment budget?
3. Create at least 10 articles of rich content with minimum 1000 words that will provide value to your niche target audience.
 4. Sign up for at least 2 affiliate programs that offer products related to your niche with more than 50% commissions.
 5. Do keyword research and find at least 15-20 niche relevant search terms and try to rank your site for them.
 6. Try to network with the owners of the authority blogs in your niche and find guest blogging opportunities.

How To Monetize -

Promote the products relevant to the topic of your niche website by placing affiliate links in the content and sidebar of your site.

Try to get more visitors to your site by doing SEO, forum marketing, social media and paid ads. The more people visit your niche site and buy products through your affiliate link, the more money you make.

How about creating 10 more Niche Websites with every site generating \$500 a month in affiliate commission, resulting in \$5000 of passive income per month?

5. Publish A Kindle eBook

Publishing a Kindle eBook is another simple way of generating consistent passive income for a lifetime.

Did you know that Amazon.com is the biggest competitor to Google than any other search engine like Yahoo or Bing?

More shoppers try to search for a product on Amazon than on any traditional search engine.

When people want in-depth information on a specific topic, they don't search for blog posts on Google but instead, try to find a highly recommended book on Amazon.

Your aim should be to leverage the power of Amazon.com's growing outreach and popularity to generate a stable passive income source.

Suitable For -

People who have in-depth knowledge of a certain topic or love to do research and explain it in an easy to understand way.

Skills Required -

1. Ability to provide detailed insights on a particular topic.
2. Ability to provide some extraordinary tips for solving people's problems.

Time Required For Creating An eBook -

The time required completely depends on the creator of the eBook.

What topics he/she wants to cover? How many details does the creator want to include?

These are the important factors that define the time required.

Tips –

1. Research, research, and research. It is the key to successful Kindle eBook product. Research about what people are looking for in the domain related to your eBook's topic.

For example, if you are creating an eBook on 'Yoga to lose weight', look for how many people are looking for yoga exercises to lose

weight on the internet and Amazon? What are their expectations from a book?

You can easily conduct this research by studying the comments, reviews, and popularity of the existing competitor's books on Amazon.

2. Write for one reader. When you know your ideal reader, you know how much he/she already knows. You can avoid boring him/her with obvious information, and you can provide exactly the information he/she's looking for.

3. Check out how many people are asking questions on the topic you have chosen, using websites such as Quora, Yahoo Answers, and WikiAnswers. More questions mean more people are looking for answers which is a good sign.

4. Look out for the market gaps in your selected domain. See whether there's demand for some topic and if your eBook can cater to that demand.

5. Visit Amazon.com and see how many books are present on your selected domain. Are people buying those books? This will help you to understand the demand and purchasing ability of the market in your domain.

6. Find a few friendly readers who match your ideal reader profile and give them your first draft. Not only will they help make your book better, it will also boost your confidence.

How To Monetize -

Sign up to **Kindle Direct Publishing Program**

(https://kdp.amazon.com/en_US/), with this you gain exclusive distribution rights for your Kindle eBook on Amazon.

This will allow you to sell your eBook in all the countries where Amazon.com is available giving it a massive exposure at launch. Create a small niche site on the related topic and promote your eBook through it. The more eBooks you sell the more money you make.

6. Create A Membership Site

What is a Membership Site?

A membership site is a private website, with exclusive content available only to registered members.

It usually provides members with the ability to interact with each other. They pay a monthly fee for being a member of the website.

Suitable For -

People who like to interact with, guide and lead a community.

Skills Required -

1. In-depth knowledge of any particular domain.
2. Ability to research new things and constantly generate new and helpful content.

Time Required For Creating A Membership site -

Depends on the domain expertise of the creator.

Tips -

1. In the beginning, keep the fee for joining the membership site ridiculously low. Aim to create a minimum viable product instead of creating a perfect product. You can always improve your site in later stages.
2. If you've never been a part of any membership site until now, consider joining a few related to your domain. Study those sites.
3. Find what's working well for you and other members of that site. What's makes it worth the monthly fee and how could you replicate this?
4. Interact and engage with members. Your membership site shouldn't be one that only delivers the content, with little or no input from the community.

You must provide insider access for your members who want to communicate with you. Even if you're busy, you must spend at least half an hour a day to get involved with your members.

You can do this in many ways, such as answering questions or even lead an interaction inside the forum.

5. Run group events and challenges to increase members' engagement with your site. Organize regular events, challenges, or similar.

Make it easy for members to participate. Offer prizes, display leaderboards or similar things to create a great incentive for members to participate and get involved.

6. Periodically review what's working and what isn't. Try to adapt the site based on the member's needs.

For example, if you offer most of your content in text format but your members are engaging more with the video content, then shift from text-based to video content.

7. Try to introduce new initiatives and see how your audience is responding to it. Q&A calls or similar are a great opportunity.

But be careful not to overwhelm members with several different initiatives at once. Introduce one thing at a time.

How to Monetize -

Monetization is very simple. The more members sign up for your website the more income you generate from the monthly fees that they pay.

More Help -

Check out Matthew Woodward's tutorial on [how to create a 6 figure membership site](https://www.matthewwoodward.co.uk/tutorials/start-profitable-membership-site-step-step/)

(<https://www.matthewwoodward.co.uk/tutorials/start-profitable-membership-site-step-step/>).

7. Sell Websites On Flippa

What is Flippa.com?

[Flippa.com](https://www.flippa.com) is an online marketplace for selling and buying websites.

Suitable For -

People who like to develop websites.

Skills Required -

In-depth knowledge of the Wordpress platform and in website creation.

Time Required For Creating A Website -

Depends on the expertise of the developer in website creation.

Tips -

1. Choose a topic you are passionate about. You need to be passionate about the subject your website focuses on. If you launch a website about something that you don't care about, you will lose interest very quickly and inevitably stop working on it.

2. Think about your **long-term business model**. To make your website successful you should do a lot of research beforehand.

Try to find the answers to the following questions:

- Who are your direct competitors?
- How do your competitors make money?
- How will your website make money?
- How can you make your website stand out from others?
- How long will it take to monetize your website?

3. Choose a **domain name** that is relevant to your topic and appeals to your target audience.

A good domain name is an essential part of branding your blog.

Choose a .COM as your domain extension because it looks more professional.

4. Choose a **reliable paid host** like Hostgator, Bluehost or any other provider that might suit your needs.

5. You need to make your website's design and layout look very professional. Believe it or not but first-time visitors will make a judgment about your blog within first 10 seconds of loading, so you need to make sure that your website's design appeals to them and they like it.

How To Monetize -

1. Sign up and register your website on [Flippa.com](https://flippa.com). Flippa works on bidding model, the highest bidder gets the ownership of the website.
2. Set the bid price of your website 10 times greater than the current monthly income of your site. For example, if your site is earning \$500 per month then you can set the basic selling bid price of your site to at least \$5000.
3. Start the auction and wait for bids. People will start bidding to purchase your site. Once you receive the bid that satisfies your target selling price, you can finalize the deal with the bidder.
4. Flippa will manage all the payment and other technical stuff for you and you'll receive your commissions via your selected payment method.

8. Sell A Video Course On Udemy

What is Udemy.com?

[Udemy.com](https://www.udemy.com) is an online learning marketplace. Udemy has a huge list of courses in everything from programming to yoga to photography and much more.

You can create a course in the text, audio, and video formats. Every course is available on demand and students can learn at their own pace, schedule and on any device.

Suitable For -

People who like to teach, explain and solve problems.

Skills Required -

1. In-depth knowledge of any domain of your choice.
2. Ability to express knowledge in an easy understandable format.
3. Ability to create and record high-quality videos.

Time Required For Creating A Video Course -

Depends on the scope of the course, as the number of modules included and the respective time required for preparation varies.

Tips -

1. Pick a topic in which you are specialized in. Study the courses relevant to your topic and see how many people are interested and have actually enrolled in the courses.
2. This will give you a rough understanding of the people who are interested in your topic and are willing to invest in your course.
3. Study other available courses and find out the things which you can offer that will make your course more valuable and different than other available courses.
4. Identify your audience level and then create the course content. For example, you need to first decide whether your course is for a beginner level or expert level audience. Then accordingly you need to create your course content which appeals to the right audience.

5. Make sure your course title and description is optimized to appeal your target audience. Try to answer the frequent questions that your audience asks in your course description.
6. Deliver at least 80% of your course in video format as it is the most engaging way of interaction. Also, keep the length of each video lesson between 2-10 minutes.
7. Build a rapport with the audience, and engage. You can always do quizzes between lectures to make it engaging and interactive.

How To Monetize -

1. Udemy gets a lot of daily visitors so there is a good chance that your course will get noticed so that people enroll. You will gain a great profit for each member joining your course.
2. You can even start a small blog on your course-related topics and promote your course.
3. The more people sign up for your course, the more money you make.

9. Sell A Service On Fiverr

What is Fiverr.com?

[Fiverr.com](https://www.fiverr.com) is a global online marketplace which offers tasks, services, and products, starting at a cost of \$5 (hence the name). Fiverr gets almost 4.7 million visits per month. Your aim should be to leverage Fiverr's powerful visitor base to reach more people and sell your services or products to them.

Every service or task you offer on Fiverr is called a GIG. With Fiverr's heavy of visitor base, you don't need to worry about your gig's promotion and payment handling as Fiverr handles this for you. All you need to do is focus on delivering high-quality work to maintain your ratings, as ratings given by your customers will have a huge impact on the failure or success of your gig.

People offer a diverse variety of services on Fiverr which ranges from Graphics and Design, Digital Marketing, Music and Audio, Advertising to anything you can practically think of.

Remember you can sell your gig at any price, \$5 is just the minimum price.

Top Fiverr gig sellers make over \$50,000 a year by leveraging the platform and providing high-quality services.

Suitable For -

1. People who love to help others by making their life easier.
2. People who love the freedom to work on what they really like.

Skills Required -

People with in-depth skills in any particular area, with which they can help other people to complete their tasks or ease their life.

Time Required For Creating A Gig On Fiverr -

You can create a Gig on Fiverr almost within an hour. All you need to do is first sign up on Fiverr.

While creating a gig you have to insert your gig's title, upload an image, write a description and insert relevant tags and keywords.

Tips -

1. Find your best skills - The first thing you need to do is sit down quietly and figure out the skills in which you are the strongest. Stick to tasks related to them until you see some success and build a reputation.

For e.g. if you are a person who can design logos and websites, then you should create and sell those gigs in Fiverr that are focused on logo creation and web designing.

2. Do your initial homework - Before diving into gig creation you must do some research to ensure that the gig you are planning to offer has interested buyers. What if you have a wonderful gig idea, but it wouldn't sell? To avoid such situation you must undertake necessary research to understand what buyers in your niche are looking for.

3. Find popular gigs related to your skill set - One of the best ways for success with Fiverr is to dig out popular gigs related to your skill set, study them, then model your gig accordingly.

Most important metrics you should look at while studying other gigs are its:

- Title
- Description
- Image
- Pricing strategy
- Upsell strategy
- Bonus strategy

4. Craft your gig's title - Now as you are ready with all the research data, jump into gig creation. Obviously, here title creation will be your first step. Here are the steps you must follow to optimize your gig's title:

- Based on your research data model your gig title, use intriguing words into the title to ensure it catches your target customers the attention and is relevant to him/her.

For example, if you are offering a logo designing gig. You should consider using titles such as

> I'll design 3 **MAGNIFICENT** logos in 24 hours

- > I'll design a **PROFESSIONAL** logos with free revisions
- > I'll design 2 **STUNNING** logos **BONUS** Free editable file
- All the above titles are beautifully crafted because they include two important things.

First, they all have intriguing words such as MAGNIFICENT, PROFESSIONAL, STUNNING and BONUS. These words definitely help to catch the attention of the right people.

Secondly, they all are appealing to the most important aspects that any person who wants to design a logo is looking at.

For example, the first title "3 MAGNIFICENT logos in 24 hours" will appeal to the people who are in urgent need of a logo.

The second title "PROFESSIONAL logos with free revisions" will appeal to the kind of people who want the option of incorporating their changes into logo design.

The third title "2 STUNNING logos BONUS Free editable file" will appeal to the people who have some knowledge of logo designing and want to customize the logo on their own.

5. Create your gig's image - While doing initial homework you must have observed that some gigs have better images than other which makes them really stand out. Shortlist such images and take inspiration from them while modeling your image.

Once you're ready with the initial idea use free online image editing tools such as **Pixlr or BeFunky** to create your gig's image.

6. Write gig's description - Your gig's description plays an important role in convincing your potential customers to place an order with you. So you must ensure that your gig's description is precise, clear and appealing to your potential customers.

Study other top related gig's descriptions to get some inspiration and model your description on them.

Remember, don't ever copy other gig's description it will get you banned. Just use theirs to get ideas to create your unique description.

Also, make sure you're listing your gig into the right category to maintain its relevance.

7. Use right tags - Tags play the most important role in ranking your gig higher. Most of the people don't realize its importance, so it

provides you with the best opportunity to overtake them if you optimize your gig properly using accurate tags.

8. Apart from all the points mentioned above, you need to make sure that your work is credible and unique on Fiverr. There might be many logo designers out there on Fiverr, but if you are the one who understands the needs of your clients and delivers the work in the best possible way then you'll be able to secure them as your client for a long time.

How to Monetize -

Monetization is very simple. More people place orders with you more money you make.

Your delivery work influences your user ratings which directly affects your order placement.

The simple rule of thumb is, higher the user ratings, higher your orders will be.

Fiverr handles all your transactions securely so you don't need to worry about any payment processing issues.

10. Resell Items On eBay

What is eBay?

eBay.com is the most popular website to buy and sell goods on the internet. It's a place where individuals and businesses can buy or sell new or second-hand items, from books and clothes to cars to almost anything.

Here's how eBay works:

1. A seller lists an item on eBay, almost anything from antiques to mobile phones, books to sporting goods.
2. The seller chooses whether to sell the item at a fixed price or accept only bids (auction-type listing).
3. In an auction-type listing, the bidding opens at a price the seller specifies and remains on eBay for a certain number of days.
4. Buyers then place bids on the item. When the listing ends, the buyer with the highest bid wins.
5. In a fixed price listing, the first buyer willing to pay the seller's price gets the item.

Suitable For -

People who are self-motivated and know how to spread the word – to friends, family members, acquaintances and strangers using online or offline mediums.

Skills Required -

Some experience of selling goods online or offline is an advantage, along with a business savvy mind.

Time Required To Start Selling On eBay -

To start selling you first need to create an [eBay account](#) and a [PayPal account](#). After that, you need to list your product for which you'll need some product pictures and write an appealing description. Even if you are a beginner you can tackle all the above tasks easily.

Tips -

1. If you are completely new to eBay and your account does not have any feedback, then getting some feedback before starting to sell anything is a good practice.

People are very wary of buying anything online nowadays, so if your account has 0 feedback then it will be difficult to be trustworthy enough for buyers.

It's recommended that you should get at least 10-15 feedbacks before selling anything.

The simplest way to get feedback is to buy 10-15 \$0.99 items with free shipping.

Many sellers leave positive feedback for you straightway when you'll make payment.

2. Start small - Most of the eBay resellers buy a bulk wholesale stock of any particular product then sell it on eBay at a retail price. If you don't have money to buy a wholesale stock then identify unnecessary items in your house which are in good condition and make a list of them.

3. Research - Now as you have a list of a few ready to sell items and you must ensure that there is a market for them.

Take 10 minutes to Google your item and uncover its true market value on eBay and other e-commerce sites.

This will help you to sell the right items more competitively because you'll have the knowledge of your item's market and its pricing strategies.

Also, dig out relevant targeted keywords which will help people to find your items via the Google search engine.

4. Craft the title - Title is the single most important factor for grabbing the attention of your potential buyer.

Make sure your title is appealing, complete and that you have included targeted keywords.

You don't have to be a tech wizard for this. Just ask yourself, what would a potential buyer for this item type into the search box?

5. Write the item's description - Fill out all the fields in your listing, and make sure your textual description is providing all the

information that your potential buyer might look for.

Many sellers ignore this and fail badly at selling anything on eBay.

6. Upload item's pictures - Upload only high-quality pictures.

Ensure that item's pictures are new, clear (not blurry) and cover the product from all angles.

Also, don't restrict yourselves to 2-3 pictures upload at least 6 pictures.

7. Timing - Most of the expert sellers use 10-day listing starting on Thursday, you should use it too, it will give you two full weekends of eyeballs. You'll usually receive the highest traffic on weekends.

How To Monetize -

Monetization is very simple. The more people place orders with you the more money you make.

Your item quality and delivery influence your user feedback which directly affects your order placement. So make sure you are delivering items with good quality.

eBay handles all your transactions securely so you don't need to worry about any payment processing issues.

Once you are in a profit-making stage, buy your most selling products in bulk at a wholesale price and then sell them on retail price to increase your profits.

Rinse and repeat.

11. Become an Amazon Associate

What is the Amazon Associates Program?

Amazon Associates is an affiliate marketing program that allows website owners and bloggers to create links and earn referral commissions when any of the website visitors clicks through and buys products from Amazon.

Suitable For -

1. People who love to write, explain things in details and would like to share their knowledge and expertise with the world.
2. Best for people who already own a blog or website with some daily traffic.

Skills Required -

1. Ability to express knowledge in writing in a simple yet effective way.
2. Ability to persuade and convince people with the right arguments.

Time Required For Becoming An Amazon Associate -

First, you should sign up for the Amazon Associate program (<https://affiliate-program.amazon.com/>). You'll need to provide your website's name while signing up.

Amazon will analyze your website, and if they find it appropriate according to their standards, they will approve you as an official Amazon Associate. The approval process might take 2 to 5 days. Once you're approved, find out the relevant products you want to promote on your blog then grab their affiliate links and insert them into your website.

Tips -

1. **Dig out relevant products** - The first and most important thing is to find out the products that are relevant to your website's or blog's content and audience.

The more relevant the product, the better chance you'll have of selling.

For example, promoting wristwatches on a blog that teaches people to do Yoga exercises is highly unlikely to make you any sale. But instead, if you try to promote Yoga mats, pants and books you'll see great success.

2. Place affiliate links inside your content - Placing simple text links within the context of an article is the most effective way to get people click your affiliate links.

People trust the body of the content on a page more than any other area of the website. Hence it is very likely that they will click on the link when it's placed inside the content's body.

For example, "Check out this cool [your affiliate link] smartwatch. It has retained the position of No 1 bestseller since the last two months."

3. Link product images to Amazon - Images play an important role in grabbing visitor's attention.

Another simple way to get people click on your affiliate links is to use lots of high-quality product images and make those images as clickable affiliate links.

One good thing about Amazon is that it allows you to freely use any product's image on your website for promotional purposes.

4. Write a product review article - Doing a quality product review and writing a great article explaining all the facets of a product is another great way to generate high click-thru rates and sales.

However, while doing any review make sure it is of high quality and unbiased. People shouldn't think that you are badly trying to get them buy the product.

A high-quality review should answer all the questions and clear confusion or reservations any potential buyer might have. Make sure your review does cover all the above-mentioned aspects.

5. Just send people to Amazon - One of the great things about Amazon is that it is very good at converting visitors into buyers. You don't need to follow them nor target them with ads, Amazon will do the rest for you. All you need to do is send them to Amazon.com through your affiliate link.

The great thing about this is when somebody visits Amazon.com through your link you get a percentage of anything they buy for the next 24 hours.

For example, if one person clicks on your “Yoga Mat” affiliate link and visits Amazon.com and buys 2 wrist watches instead of a Yoga Mat within 24 hours, you’ll get commissions for the wrist watch sales even if you didn’t promote it directly.

6. Build loyalty and trust - One major factor that will boost your sales is your reader's’ loyalty and trust towards you and your website. Most of your sales will come from people who are loyal and returning readers.

Readers who connect with you on a regular basis over the long period, begin to trust you and your website. When you make any recommendation or do a review, they are more likely to take that advice from you than from someone who they don’t trust.

How To Monetize -

Monetization formula is almost similar to most of the other methods discussed in this book. The more people buy products through your affiliate links, the more money you make.

Amazon.com will handle all the payment and commission processing for you so you don’t need to worry about it.

12. Do CPA Marketing

What is CPA?

CPA stands for “**Cost Per Action.**”

CPA is one of the popular ways of making money on the internet.

CPA marketing is very simple: you get paid when someone clicks on your affiliate link and completes an action.

That action could be:

- Providing an email address
- Signing up for a free trial of a product
- Downloading a mobile app
- Requesting a quote

CPA is easier because you'll earn money even if a product is not sold unlike affiliate marketing where somebody must purchase a product for you to receive commissions.

CPA model works on lead generation, many big companies are willing to pay big commissions for generating targeted leads.

Your job is to just get them a lead, they will do rest of the work to generate a sale from those leads.

Suitable For -

1. People who love to talk, write, explain and have the ability to persuade.
2. Best for people who already own a blog or website with some daily traffic.

Skills Required -

1. Ability to promote CPA affiliate links using social media, videos, forum marketing, paid ads, etc.
2. Ability to persuade and convince people through the right arguments.

Time Required For Starting CPA Marketing -

To start CPA marketing and earn commissions you need find an offer to promote, then get accepted by a CPA network.

You can find an offer almost instantly but getting accepted into a CPA network might take a week.

Once accepted you can instantly start promoting an offer of your wish.

Tips -

1. Find different offers - Your first step here will be to find different CPA offers available in the market. The best way to dig them out is to visit oDigger.com and OfferVault.com.

Both sites work as search engines to find CPA offers. They aggregate offers from all the reputable CPA networks available worldwide.

2. Select your perfect offer - If you already own a blog in any particular niche then select an offer related to that niche. Make sure it is relevant to your blog and audience.

For e.g. if your blog talks about android app gaming, then a CPA offer which pays you when somebody installs an android game app would be perfect for you.

3. Getting accepted - Believe it or not but getting accepted into CPA networks has become a huge stumbling block for most of the marketers. Most of the CPA networks nowadays implement tough scrutiny to ensure that only high quality and legitimate marketers get access to their offers. This is to prevent any fraud or illegitimate activity.

Following are few tips which will help you to get in:

Be honest - CPA networks filter out scammers and not the legitimate people. Make sure the information you provide is real and isn't shady. Don't try to trick them.

Know your offer - If you already know what offer you want to promote then it's a great plus, as it shows that you have a plan. You'll be asked about it when you'll fill out the application.

Know your traffic sources - While filling out your application you'll be asked about your traffic sources. You should know how people are going to be reached by your offer. No matter if you are going to promote it through email marketing, mobile ads, writing an article on a blog or anything else, you must clearly mention it.

4. Optimize your blog - Once you've joined a network and selected your CPA offer, it's time to promote it on your blog. The best way to do this is to integrate your affiliate links in the blog's content. This is so far the best way to get higher click-thru rates. Another way is to place banners either on in the header or sidebar section. Always do some experiments and try to optimize your link placement to maximize your click-thru rates. While doing so ensure that you are not damaging your blog's user experience.

How To Monetize -

Commissions for CPA offers usually range from \$0.10 to \$10 per action. In some niches such as Insurance, Attorney, Antivirus Software it can go up to \$50 per action.

Imagine if you could get 10 people to download a trial version of an antivirus software which pays you \$50 per install, you'll earn \$500 without even selling anything.

Commissions offered are decided based on the factors such as niche, back-end product cost, product demand and supply, targeted country and so on.

In order to earn maximum commissions, it is best that you choose offers which are relevant to your audience and pay higher commissions.

13. Sell Art and Crafts on Etsy

What is Etsy.com?

[Etsy.com](https://www.etsy.com) is an online buyer and seller community similar to eBay but focuses on selling arts, crafts handmade or vintage items and supplies.

With around 30 million visitors per month, Etsy provides a wonderful platform for artisans, crafters and creative designers which helps them spreading their work to the world and grow their business.

Your aim should be to leverage Etsy's powerful visitor base to reach millions of people and sell your products to them without getting into the hassle of creating your own website, promoting it and handling payment processing.

Top Etsy sellers make up to 1 million dollars a year by selling arts, crafts and handmade items. If you take action, you can also be among them.

Suitable For -

Artistic and craftier people who love to envision, design and create their own items/products.

Skills Required -

1. Creative abilities to imagine, think, design and create items which can be sold online.
2. Ability to promote your Etsy store using social media channels such as Facebook, Instagram, and Twitter or through blogging, guest posting, networking.

Time Required For Creating Your Store On Etsy –

You can register on Etsy almost instantly. To create your store, you'll need to craft its title, get photos of items that you want to sell, write a compelling description, and decide on the pricing. It might one or two days to complete the above-mentioned steps.

Tips -

1. Decide what you are going to sell - Before getting your feet inside Etsy make a list of list of items that you think you can create. Once the list is ready, go to Etsy and type in keywords to find other sellers who offer similar items which you are planning to sell. Discover what they are selling: how do their products differ from others? What are their pricing strategies? Do some competition analysis and try to find items on your list which will face less competition. Based on your initial research and analysis finalize an item which you think will be suitable for creating your first space on Etsy.

2. Select a name for your store - Once you register an account with Etsy, the first thing you'll have to do is to setup your store. Select a name that represents what you want to sell, but don't waste your time on trying to find the perfect name. Etsy gives you one more chance to rename your store, so pick a name right away, and give it more thought later on.

3. Set up your store – Below are the important steps you'll need to follow to you store up and running:

- Create a logo

Creating a logo is very important for building a brand and improving credibility. Make sure the logo you design is unique and represents the items you want to sell. If you don't have graphic design skills it's always better to outsource the logo designing task to somebody on Fiverr. Tell them what you want and let the Fiverr experts do the job for you.

- Take appealing item photos

Photos are going to be the first point of contact between your potential customer and your item. You need to make sure that your photos do the job of catching customer's eyes and convince them to read the description.

If they don't find the product's pictures appealing, then they'll never bother reading your item's description. One trick is to study the photographs of other successful stores which sell similar items like yours and then replicate their technique.

If possible, try to take photos using a DSLR and use plain white backgrounds.

- Offer varying price points and sizes

Most of the successful Etsy sellers offer varying item sizes and prices, this helps them to attract all levels of buyers. This strategy helps them to ensure that there is always something for everyone. For example, if you sell smaller original pieces at a lower price point, people who cannot afford to buy large expensive pieces can still buy from you. This way, you'll cater to the needs of both high spend and budget buyers.

5. Write compelling description - Your item's description is the second most important factor after photos. It does the job of persuading potential customers to place an order with you. Hence, make sure that you write the most compelling item description. The best way to start is to study what your competitors have written in their descriptions. Study the main questions that your potential customer would ask. Take notes and model your description based on your notes. Try to answer potential customer's questions so that they don't have any reservations while placing an order with you. Also communicate important details about your item such as dimensions, the materials used, and care instructions.

6. Include right tags and keywords - Most of the potential customers will find your store through search. You need to make sure that your title and description has right keywords incorporated into them. To generate a list of keywords, think about what your potential customer would type into the search bar to find what you're selling. Spy into your competitor's title and description to dig out more relevant keywords. Also make a list of relevant keywords that appear in the auto-suggested list of Etsy's search bar and add them to your listings.

Other Options To Etsy -

When you are planning to sell arts and crafts items, Etsy should be your first choice of platform. If you want to expand your reach even further you should consider selling your arts on the following websites:

- [Zibbet.com](https://www.zibbet.com/)
- [HandmadeArtists.com](https://www.handmadeartists.com/)
- [UncommonGoods.com](https://www.uncommongoods.com/)

- AftCra.com
- HyenaCart.com

How To Monetize -

Monetization is very simple. The more people place orders with you the more money you make.

Your customer's rating is going to have a huge impact on improving your sales, brand buildup and credibility. Make sure that you deliver quality items within your promised delivery dates. Take time and care while packaging your item so that it doesn't bend, chip or break in transit. Try to cover the cost of packing materials with your shipping charges.

That's all! Happy selling of arts and crafts on Etsy.

14. Join Leapforce

What is Leapforce?

Leapforce is a US-based company that provides work at home opportunities across the globe. They will mostly offer you an online job of “Personalized Search Engine Evaluator.”

Joining Leapforce is one of the most legitimate ways of making money online from home. You don't have to invest any money nor start any business. It's a perfect start for someone who has no money at all. Leapforce is an independent company contracted by Google, Bing and other big search engines to help them assess their algorithms. Such companies always hire real people to help them in this process. As a search engine evaluator, your job is to follow the instructions given to you in the assignments, research and analyze the search engine results.

You'll have to provide feedback on search engine results by measuring the relevance and usefulness of web pages in relation to given predefined queries.

Suitable For -

Anyone who has a laptop and a decent speed internet connection.

Skills Required -

1. People who have excellent web research skills and analytical abilities.
2. People with good verbal and written communication skills.

Time Required For Becoming Leapforce Agent -

In order to get hired, you need to visit **Leapforce's job listing page** (<https://www.leapforceathome.com/qrp/public/jobs/list>), fill out an online application and upload your resume. If you are shortlisted you are required to take and pass a three-part qualification exam. The exam will test your theoretical and practical knowledge about web research and search engine evaluation. The qualification exam is challenging and you must take it seriously. If you fail in the first

attempt you can still re-appear one more time. It takes mostly 14 days to complete all the processes from registration until final qualification.

Tips -

1. Position yourself as an ideal candidate – To improve your chances of acceptance, you must be an active user of Google's search engine and Google's other popular products such as Gmail, Youtube, Google Play and Google+.

2. Fulfilling other important requirements – To get accepted you must use Google Play at least once per week and have a Gmail account with web history turn on.

3. Study well – Leapforce will provide you all the study material required for preparing your initial qualification exam. Make sure you study them well before taking a first attempt. Remember you are only allowed to take **two attempts**, if you fail both times then you'll never be able to apply at Leapforce in future.

How To Monetize -

You'll earn **\$13/hour** if you're a U.S. citizen and **\$7/hour** if you are a citizen of any Asian or African country. All the payments are sent at the end of the month in cheques.

15. Create Wordpress Themes

What is Wordpress?

Wordpress is the easiest and most powerful blogging and website content management system.

Suitable For -

Creative web designers and coders.

Skills Required -

Ability to understand the basics of Wordpress theme creation and HTML and CSS codes.

Time Required For Creating A Wordpress Theme -

Completely depends on the expertise of the developer.

Tips -

1. Research about which Wordpress themes are selling most in the market. Create themes similar to the ones that are already selling and have an existing customer base.
2. If you are targeting a specific market such as Photography, understand what the needs of the webmasters in that domain are. Are they facing problems with the current themes available in the market? Do they have more expectations? Research a lot before creating new theme architecture and designs.
3. Create the designs that will cater to the market demand.

How To Monetize -

There are many ways to sell your Wordpress Themes. To mention a few:

1. If you have developed a collection of Wordpress themes you can start your own website, promote it and sell the themes on your own.
2. You can sell your themes on 3 biggest online marketplaces for Wordpress themes.

- [Themeforest.net](https://themeforest.net)
- [Mojo-themes.com](https://mojo-themes.com)

3. If you choose to sell your themes from the above-mentioned marketplaces then you will have to pay them 50% commission on every sale. The advantage is your theme will reach millions of users within a few hours and you can start earning money as they purchase your theme.

16. Develop Mobile Apps

Suitable For -

People who like mobile apps and mobile technology.

Skills Required -

Having knowledge of Android or iOS coding will give you an advantage but it's not necessary. Nowadays there are many online app maker tools available online using which you can create professional level apps without coding.

Here's the list of popular app maker tools:

- Swiftic.com
- Shoutem.com
- Appinstitute.com
- Appypie.com

Time Required For Creating A Mobile App -

Depends on the expertise of the app developer and scope of the app.

How To Monetize –

1. Upload a free app on Android's Play store and Apple's App Store. Monetize it with AdMob, Google's mobile advertising network.
2. Upload a paid app, set some initial price for downloading the app.
3. The more people will download your app the more money you will make.
4. You can also promote affiliate products through your app and earn extra commissions.

17. Start TeeSpring Campaigns

What is TeeSpring?

[Teespring.com](https://www.teespring.com) is the best way to design and sell custom apparel online. You design a product and sell it. The sales money covers the production of your design and the shipping to all of your buyers.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Ability to conceive and create designs.
2. Ability to convert designs into a digital format using tools such as Photoshop.
3. Ability to promote your designs on social media

Time Required Starting A TeeSpring Campaign -

If your design is ready you can create a Teespring campaign within minutes.

How To Monetize -

1. Select a T-shirt color and size. Upload the design.
2. Start promoting your T-shirt on social media and/or using paid ads.
3. The more T-shirts you sell, the more money you earn.

18. Do Email Marketing

What is Email Marketing?

Email Marketing is another form of affiliate marketing where you use your email list of blog subscribers to promote a certain product.

Suitable For -

People who love to talk, write, explain and have the ability to persuade.

Skills Required -

Ability to write promotional emails.

Time Required For Building An Email List -

Email marketing is very profitable but building an email list takes time. To build an email list, you will give away a free e-book, a course, or anything that will help to have them exchange their email with you. If you already own a blog you can create an opt-in form and ask your blog readers to subscribe to the weekly newsletter in exchange for their email. On an average, it takes 1 to 3 months to build a profitable size of the email list. But from a long-term perspective, an email list is one of the most profitable and stable ways of passive income.

How To Monetize -

1. Send promotional emails to your email list which includes your affiliate links to products you are promoting.
2. The more people on your email list the higher the chances of people clicking your affiliate links and purchasing the product. Thus, you generate more money through affiliate commissions.

19. Do Facebook Marketing

What is Facebook Marketing?

Facebook Marketing is another form of affiliate marketing in which marketers promote products on Facebook.

Suitable For -

People who like to use Facebook and are familiar with the platform.

Skills Required -

1. Ability to create appealing Facebook posts and images.
2. Ability to promote your page on Facebook.
3. Ability to persuade people with proper reasoning.

Time Required For Starting Facebook Marketing -

You can easily start Facebook marketing by creating promotional posts and create a Facebook page promoting a product. This can be done within minutes.

How To Monetize -

1. Get more people to visit on your Facebook page.
3. Start promoting any affiliate product relevant to the Facebook page's topic.
3. If possible, use Facebook ads to promote your posts and pages in a wider range of audience.
3. The more people buy products from your affiliate link, the more money you make.

20. Start Copywriting

What is Copywriting?

Copywriting is writing for the purpose of advertising or marketing. The copy is meant to persuade someone to buy a product or influence their beliefs.

Suitable For -

People who have the passion for writing.

Skills Required -

Ability to write a sales copy in order to maximize product sales.

Time Required For Starting Copywriting -

You will have to learn the concepts and psychology behind successful copywriting which might take time according to your learning speed.

How To Monetize -

1. Good copywriters are paid a good amount of money for writing a single copy. In the beginning, you might not earn much, but once you will become an expert you can earn hundreds and thousands of dollars just by writing a few hundred copies.
 2. You can start by creating a sales copy for the product you are promoting. See the results and try to improve as much as possible.
 3. You can also earn money by freelancing your copywriting skills.
- Just register on the following websites as a copywriter:

- lwriter.com
- Textbroker.com
- Writeraccess.com

21. Click and Sell Photos

Suitable For -

People who have the passion for photography.

Skills Required -

Ability to take versatile and creative photos.

Time Required For Starting Photography -

If you are an experienced photographer you can start almost instantly. If you are new you might need time to learn photography. Learning time completely depends on how quickly you grasp the concepts.

How To Monetize -

Sign-up on the following websites, upload your photographs and start earning money once people start buying them. But remember, creativity is really necessary for photography.

You will have to bring professionalism and creativity to your photographs to start earn a good income.

Merely taking random photographs from your cell phone or a digital camera is not going to work here.

- [Shutterstock.com](https://www.shutterstock.com)
- [GettyImages.com](https://www.gettyimages.com)
- [Stock.adobe.com](https://stock.adobe.com)
- [Dreamstime.com](https://www.dreamstime.com)

22. Start Your Podcast

What is a Podcast?

A podcast is a digital audio file made available on the Internet for downloading to a computer or portable media player, typically available as a series which can be received by subscribers automatically.

Suitable For -

People who like to talk and explain things.

Skills Required -

1. In-depth knowledge of any topic you are interested in.
2. Ability to persuade with logical reasoning.

Time Required For Creating A Podcast -

There are 3 important steps for creating a podcast.

1. Prepare a script. Determine what will be the content. Create an outline to keep track of what you are going to discuss or promote.
2. Record audio for your podcast.
3. Upload your podcast on your personal website or iTunes.

How To Monetize -

1. Sell your podcast. But ensure that the content in the podcast is compelling to convince people to pay for it.
2. Insert a commercial into your podcast and earn money.

More Help -

Check out this article on [making money from podcasting](https://www.thebalancesmb.com/how-to-make-money-podcasting-2531432) (<https://www.thebalancesmb.com/how-to-make-money-podcasting-2531432>).

23. Start A Book Review Website

What is a Book review site?

As the name suggests a book review website is a website where reviews of books get published.

Suitable For -

People who have the passion for reading books.

Skills Required -

Ability to provide in-depth, honest and a versatile review of a book.

Time Required For Starting Book Review Website -

You can start a website virtually within hours. In this case, creating a website is not a big challenge but providing honest and appealing reviews is.

If you have read a lot of books since your childhood then providing reviews about a decent number of books won't be challenging.

But if you are just starting to read books, I won't suggest you choose this way because it might take a lot of time to read a decent number of books and then provide reviews.

How to Monetize -

[Become Amazon affiliate \(https://affiliate-program.amazon.in/\)](https://affiliate-program.amazon.in/) and promote books on your website using your Amazon affiliate links. Using your reviews to persuade people to buy books through your affiliate links.

The more people will buy books from your affiliate link, the more money you make.

24. Teach Your Native Language

Most of the people in today's globalized world are trying to learn new languages, and there are many new reasons to do so. Some people want to improve their employability, some want to study or live overseas, some want to grow their business or just want to improve their travel experiences.

The point is, there is a huge market for online language learners who are willing to pay for language coaching.

Your aim should be to leverage this opportunity, teach the language you know to others online and earn some money doing it. But how are you going to find the people who will sign up for your language coaching? The simple answer to this question is to register on iTalki.com.

What is iTalki?

[iTalki.com](https://www.italki.com) is a popular online language learning platform which connects people willing to learn languages with others who can teach them. With 2 million students and 3000 teachers who teach the world's major 100 languages, it's the largest marketplace for online language teachers.

Suitable For -

People who love to teach and have a gift of imparting knowledge.

Skills Required -

1. Verbal and written fluency in any specific language that you wish to teach.
2. A clear understanding of the language learning process.
3. Ability to provide the training step by step with a lot of patience if necessary.

How To Get Started -

To get started [submit an application](https://www.italki.com/teacher/application)

[.https://www.italki.com/teacher/application](https://www.italki.com/teacher/application) to become an online teacher at iTalki. If approved, you can create your Teacher Profile,

set your online schedule, and create your language courses. After this, you will be listed on iTalki listings and potential students from all over the world can view your profile and see if they want book you for an online session. All the iTalki sessions are conducted online via Skype and other VOIP software so make sure you have a high-speed internet connection and appropriate headphones. The main advantage of iTalki is that it handles everything for the teacher: marketing, scheduling, payment and student management. As a teacher, all you need to focus on is teaching.

Tips -

1. As a teacher on iTalki you will face competition from other teachers in the marketplace. You need to make sure that you have a strong teacher profile which sets you apart from others.
2. Students will make the decision of choosing you as a teacher based on the following criteria so make sure you've optimized each one of them:

- Pricing

As a new teacher, you'll have to offer your teaching services at a very competitive pricing in the beginning. Begin with small pricing, once you start getting more students and have gathered a few high ratings you can increase the price later on.

- Profile

Believe it or not but your profile picture will have a huge impact on attracting your potential learners as your profile picture is the first thing they ever see in the listing. Take a professional photo in good setup and lighting condition. If possible, wear formal clothes and don't just snap a regular photo using your mobile phone camera and upload it.

- Video Introduction

While setting up your teacher profile, you'll be asked to post a video introduction. This is your best opportunity to showcase your language skills to your potential learners.

Shoot a 3-4 minute professional looking video explaining learners your teaching approach, syllabus and other teaching methods which are unique to you. The aim of the video introduction should be to

convince potential learners that you are an expert in the language and have the right teaching abilities.

- Experience

If you already have some experience of teaching languages online, completed any advanced courses or have a college degree, you can showcase them on your profile to improve your chances of getting selected.

- Ratings and Feedbacks

These are going to have the biggest impact on your potential learner's decision to choose you over other teachers or not. Make sure you offer the best course possible, build a good relationship to your students and help them to learn the language quickly and effectively.

Expected Earnings -

When you teach you will earn ITC's (iTalki credits) which you can exchange for real cash using PayPal, Alipay, Webmoney, or Moneybookers (Skrill). 10 ITCs are equal to \$1. Most language teachers charge anywhere between 100 ITCs to 200 ITCs (\$10 to \$20) per hour depending on their expertise and feedbacks. You can also conduct language tests, add interview preparation modules, kids modules, etc. to diversify your market reach and increase income.

The money making formula here is simple, the more students sign up to your course and the more hours they take with you, the more money you make.

25. Do Document Translation

What does a document translator do?

When businesses grow globally, they need to communicate with their customers in a language that their customer understands. Most businesses communicate with their customers in written form such as email, product usage guides, help tutorials, written blog content and so on.

In order to do this, they need people who are multilingual and can effectively convert a document to different languages. As a document translator, your task will be to convert documents written in one language into another language. The most common example you must have seen is a phone usage guide you get when you buy a new phone. You must have observed that this guide has multiple versions written in multiple languages. This job is done by document translators.

Suitable For -

1. Almost anyone.
2. More suitable for people who love to write.

Skills Required -

1. Ability to read write and fluently speak at least two or more languages.
2. Ability to interpret the meaning of sentences in the right context.

Tips -

1. Set up your home office with a computer, internet connection, a recording headset. You'll require this if you decide to participate in live conversations and convert documents online.
2. Most of the translation jobs are in Spanish, Japanese, Korean, Chinese and French. Try to learn and be fluent in any one of them, as these will yield the highest income.

How To Get Started -

The best way to get started is to register on [Translatorscafe.com](https://www.translatorscafe.com) and upload your resume and list your rates and services. It contains a free online directory of translators and translation jobs. Another way is to register yourself on the following top websites. These sites will provide you translation jobs based on your expertise and abilities:

- [Gengo.com](https://www.gengo.com)
- [Lingosaur.com](https://www.lingosaur.com)

Expected Earnings -

You will earn about **\$12/hour** for translating normal documents and up to **\$40/hour** for translating technical or scientific content.

26. Do Interview Transcribing

What is interview transcribing?

To transcribe means to make a written copy of something. Interview transcribing is the process of listening to an audio or video interview and converting it into a written copy for reading purposes. Today most of the journalists, nonfiction writers and bloggers conduct thousands of hours of interviews and most of them are too busy to transcribe them on their own. Hence, they outsource this job to speed the publishing process. That's where they need interview transcribers. Your job as an interview transcriber will be to listen to the audio or video interview and write it down word for word.

Suitable For -

1. Almost anyone.
2. More suitable for people to love to write.

Skills Required -

1. Ability to read, write and fluently speak the respective language.
2. Ability to listen and understand multiple accents in the respective operation.
3. Ability to type fast is a must.

How To Get Started -

The first way is to register on one of the following transcription services sites and complete the available jobs.

Here's the list:

- Verbalink.com
- Scribie.com

The second way is to contact local newspapers, magazines, and TV news stations and see if they can offer you a transcribing job.

The third way is to contact bloggers, news website owners, and non-fiction writers. Visit their sites, find their email and inquire if they have a need of a transcriber.

Expected Earnings -

You will earn from **\$5 to \$40 per hour** for transcribing any interview depending on your expertise.

27. Become An Online Tutor

Due to the growth of busy lifestyle many people nowadays prefer the convenience of online coaching. The growth of technology and the internet has made the experience of online coaching extremely realistic.

As a result, the demand for online tutors is growing extremely fast. If you like helping others to learn, online tutoring could be the earning ticket for you.

Suitable For -

People who love to teach and have a gift of transferring knowledge.

Skills Required -

1. Expertise in any particular subject you wish to teach such as maths, science, computer programming and so on.
2. A college degree or at least two years of completed study in the subject you wish to teach.
3. Some experience as an online tutor is a plus, but not necessary.

How To Get Started -

The First and the best way is to enroll with online tutoring sites. These sites will assign you students based on your profile and schedule. Here you find a list of reputable online tutoring sites:

- Tutor.com
- TutorVista.com
- e-Tutor.com
- SmarThinking.com

The second way is to start on your own.

Create a local ad or flier with your credentials and contact information and place it up in libraries, grocery stores and on community bulletin boards. Ask your friends and relatives to spread the word. Create a Facebook page about your online tutoring class

and invite your online friends and acquaintances to like and share it online.

Expected Earnings -

You will earn from **\$9 to \$40 per hour** depending on your reputation and experience. If you are a certified teacher with expertise in subjects such as advanced math, science, statistics and computer programming, you can charge more than **\$50 per hour**.

28. Become Virtual Call Center Employee

What is a Virtual Call Center?

A virtual call center is a call center in which organization's agents are geographically dispersed, rather than being situated at organization's office. In this setup, most of the agents work from their homes. When a customer calls company's main office for inquiry, complaint or orders a product, virtual call centers route incoming calls to home agent's phone. Home agents receive a script which tells them how to answer possible questions so they can respond to routine customer service inquiries, receive a complaint or sell a product.

Suitable For -

1. Almost anyone.
2. More suitable for people who love to talk and explain things verbally with proper arguments.

Skills Required -

1. Fluency in the language in which you are going to operate.
2. Ability to read a script and make it sound natural.
3. Ability to explain things by covering all questions on a phone.

What You'll Need -

1. A quiet, distraction-free place to work online from home.
2. A corded telephone.
3. A dedicated landline with telephone service.
4. A corded headset which is compatible with your corded telephone.
5. A computer with a wired connection to the internet.

How To Get Started -

Below is a list of websites where you can enroll to become an agent at a virtual call center company.

- WorkingSolutions.com
- LiveOps.com

Expected Earnings -

You can expect to earn between **\$7 to \$15 per hour**. You'll also earn commissions on any sales you make.

29. Sell Merchandise On Zazzle

What is Zazzle?

Zazzle.com is an online marketplace with millions of made-to-order customizable products. Zazzle users can print designs, drawings or photos on items like coffee cups, T-shirts, bags and so on.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Ability to conceive and create designs.
2. Ability to convert designs into digital format using tools such as Photoshop.

How To Monetize -

1. Create your design in digital format and refine it.
2. Register at Zazzle.com and set up your own shop.
3. A customer comes to your Zazzle shop, selects a design from your catalog and then selects a merchandise item such as cups, cards, t-shirts, etc.
4. The customer then places the order to print your design on the selected merchandise item and ship it to his/her address.
5. Zazzle handles all the printing, shipping, payment processing stuff and you get paid for your design.

Expected Earnings -

The simple rule of thumb applies here too. The more customers order your designs, the more money you make. You can also create and upload designs appealing to different age groups to maximize your reach and earnings.

30. Join Q&A Sites

Sometimes search engines aren't simply enough to find the answers to our personalized questions. That's where Q&A sites come in. When someone needs a personalized answer quickly, they mostly turn to popular answer sites to get the help they need. If you are an expert in any particular field then answering people's' questions on Q&A sites can get you a good income online. On most of the top Q&A sites, questions are priced from **\$5 to \$25**, even more for more complex problems. All you need to do is provide appropriate answers to questions of your choice. If the asker accepts your answer he or she will pay you the agreed amount. Answering on Q&A sites is one of the easiest ways of making money online by leveraging your existing skills. It's even better because you don't need any investment to start or learn any new skills. Below is the list of some reputable Q&A sites you should consider joining: [JustAnswer.com](https://www.justanswer.com) and [Ether.com](https://www.ether.com)

31. Participate In Usability Testing

Usability testing is the process in which you need to test out apps, websites, software, etc. and share your feedback with the developers to help them in find bugs, problems or improve the user experience. With usability testing, you'll mostly need to find out whether the website, app or software that you are testing is easy to understand, easy to learn, efficient and error free. One great thing about usability testing is that you don't need any special knowledge, equipment or tools to get started. You can use the equipment you have such as your mobile phone or laptop to start the testing. Like many other sites, you need to sign up and create an account with usability testing sites and finish the testing jobs available to you. Most of the sites will pay you in direct cash deposits. Below is the list of a few well-known reward sites you should try:

- [UserTesting.com](https://www.usertesting.com)
- [Enrollapp.com](https://enrollapp.com)
- [ErliBird.com](https://erlibird.com)
- [Userlytics.com](https://userlytics.com)
- [StartupLift.com](https://startuplift.com)

32. Join Micro Job Sites

Micro job sites are sites that post micro tasks and pay you for completing these tasks. These micro tasks can include anything like counting the shopping list items, calculating the total bill amount, do commenting on blogs and so on.

The only problem with microtasks is that they don't pay you much per task. In order to make a substantial income from these sites to support your living or any cause you'll have to complete several tasks and as quickly as possible.

Micro-tasks are suitable for you if you have lots of free time. Most of the people join micro job sites just to earn some side income and make good use of their time. Below a list of a few reputable short task sites you should try:

- [Amazon mTurk.com](https://www.amazon.com/mTurk)
- [ClickWorker.com](https://www.clickworker.com)
- [Microworkers.com](https://www.microworkers.com)

33. Do Smartphone Photography

Previously I have mentioned about clicking photos using your camera and selling them. This way of making money is also related to photography, but it has a twist in it. Instead of taking photographs using your camera you need to take photographs using your smartphone and upload it using the following apps. Therefore, you need to install the following apps on your smartphone. You'll be given photographic assignments such as taking the pictures of nature around you, fruits you eat, things inside your fridge and so on. All you need to do is complete the given assignments by taking pictures using your smartphones and upload them.

After completing the assignments and after your photographs are selected, you'll be paid. But you need to make sure that the pictures you take look professional in the best possible way. Here's the list of the apps you should install to sell your smartphone pictures:

- [Foap.com/photographer](https://foap.com/photographer)
- [Clashot.com](https://clashot.com)
- [Snapwi.re/photographer](https://snapwi.re/photographer)

34. Buy And Sell Domain Names

A domain name is nothing but a website address that you put on the address bar of your browser (for example, facebook.com, upwork.com). Your main task in this way of making money is that you need to find and register the domain names that have a potential commercial value which can potentially grow in demand in future. For example, pokemongo.com, or 99acres.com. Registering is very cheap, you acquire get a new domain name on Namecheap.com for just \$2. Once you've got the domain name, list the domain for sale on a site like [Sedo.com](https://www.sedo.com) or [Flippa.com](https://www.flippa.com) with the highest price. With this technique, you can literally make hundreds, thousands or even million dollars. In 2013 a Startup company bought the 'housing.com' domain name from its current owner for \$1 Million.

35. Write Articles On Authority Sites

There are many authority websites which are always looking for fresh content and ideas to expand their user base and maximize profits. For this reason, they need new people with new ideas who can do this job for them. Although most of them have content research, curation and editorial teams, they cannot cover everything, no matter how experienced they are. Therefore, many such websites will pay you to write content for them. This helps them to capture new ideas and topics that otherwise would have never been discovered by their content teams. This also provides a great opportunity to writers who want earn quick cash with writing articles without getting into the hassle of creating and marketing their own blog.

Suitable For -

People who love to write and would like to share their knowledge and expertise with the world.

Skills Required -

Ability to express knowledge in writing with simple yet effective way.

How To Get Started –

The best way to get started is to find the topics that interest you the most, do some research and compile an informative article. Then find the authority websites in the niche related to your topic, contact them via email and forward your article to them. Below is the **Bonus List of 12 Amazing Authority Websites** from diverse niches, most of which will pay you up to \$100 per article upon acceptance or publication. Your aim should be to find a site that matches your interests and write as many informative articles for them as possible.

Bonus list of 12 amazing authority websites -

1. [Listverse.com](https://listverse.com)

- Topics Covered: General
- Payment: \$100 per article

- Payment Method: PayPal
- 2. Thepennyhoarder.com
 - Topics Covered: Finance
 - Payment: Up to \$75 per article
 - Payment Method: PayPal
- 3. Afineparent.com
 - Topics Covered: Parenting
 - Payment: \$75 per article
 - Payment Method: PayPal
- 4. Uxbooth.com
 - Topics Covered: User Experience
 - Payment: \$100 per article
 - Payment Method: Unspecified
- 5. Cracked.com
 - Topics Covered: General/Humor
 - Payment: \$50 - \$200 per article
 - Payment Method: PayPal
- 6. Smashingmagazine.com
 - Topics Covered: Web Development/ User Experience
 - Payment: \$50 - \$200 per article
 - Payment Method: Unspecified
- 7. Alistapart.com
 - Topics Covered: Internet
 - Payment: Up to \$200 per article
 - Payment Method: Unspecified
- 8. Writenaked.net
 - Topics Covered: Writing
 - Payment: \$75 per article
 - Payment Method: Unspecified
- 9. Internationalliving.com
 - Topics Covered: Living Overseas
 - Payment: \$75 - \$400 per article
 - Payment Method: Unspecified
- 10. Sitepoint.com
 - Topics Covered: Web Development
 - Payment: \$150 - \$200 per article
 - Payment Method: Unspecified
- 11. Incomediary.com
 - Topics Covered: Make Money Online/SEO

- Payment: \$50 - \$200 per article
- Payment Method: PayPal

12. GreatestPublishing.com

- Topics Covered: Travel
- Payment: \$50 - \$200 per article
- Payment Method: Unspecified

Now as you have the list, you can go ahead and write some money generating articles.

36. Become A Social Media Evaluator

Today social media has become an important part of all our lives. Every person probably spends at least 20-30 minutes per day checking your various social media accounts. In this case, why not to utilize this time to make some money online? Nowadays most companies and brands run social media campaigns to improve user engagement, product marketing and maintain an online presence. To do these things more efficiently, they hire social media evaluators. These evaluators are nothing but regular social media users like you who help big companies to manage their accounts, study campaign outcomes and gain insight into what works and what doesn't. In recent years, demand for such kind of jobs has grown a lot. You too can take advantage of this opportunity and get paid for using social media.

Suitable For -

Anyone who loves social media and is active on it daily.

Skills Required -

1. Ability to follow instructions, analyze outcomes, work independently and meet time conditions of the project.
2. Ability to clearly express thoughts and feelings in English, both verbally and in writing.

What You'll Need -

1. A personal account on Facebook, Twitter, Instagram, Pinterest, etc.
2. Daily use of all social media accounts.

How To Get Started -

The best option to get started is to apply for the position of a Social Media Evaluator on Appen.com

What is Appen?

[Appen.com](https://www.appen.com) is a company which serves web-based businesses and brands to make their social media campaign more relevant to their

target audience. As a social media evaluator, your job will be to evaluate newsfeed on different social media platforms and provide feedback. Depending on the project you've been assigned to, you may have to work on Instagram, Facebook, or Twitter, etc. To get started check out [Appen's job listing](#), then select a job and apply for it. You will need to submit an application where you have to fill in your personal details, education, work experience, and qualifications, as well as submitting your resume. After that, the Appen team will review your application to verify if you are the right person for the job. Once accepted you will have to complete a qualification process over a one week period for which you will get all the necessary guidelines and materials from Appen team. Once the qualification process is finished, you will be instantly assigned to projects and need to complete the given tasks to earn money.

Expected Earnings -

As an independent social media evaluator at Appen.com, you can usually expect to earn **\$13.75 per hour**. Sometimes payment also varies depending on the position and the country you reside in. You can work from 12 hours to 30 hours per week depending on the work availability. You will receive an email from Appen team when any work pops up.

Appen pays only via bank wire transfer, so make sure you have an active bank account on your name.

37. Become A Telephone Mystery Shopper

If you love to talk on a phone, you can earn some money as a telephone mystery shopper. Most of the businesses and retail outlets today constantly try to stay ahead of their competition. To do this, they need to analyze and study what their competitors are doing so that they can create a plan to improvise their products and service offerings. That's where they need mystery shoppers to do competitor research for them and get valuable data. Most of the market research and survey companies also hire mystery shoppers for collecting data for their studies. As a telephone mystery shopper, your job will be to call businesses, retail outlets, call centers and ask questions or pretend to be a good customer who is interested in their services. When you're done collecting information, you will have to write and submit a report based on what you found by asking questions.

Suitable For -

Anyone who is comfortable talking on a phone and loves to ask questions.

Skills Required -

1. Ability to speak fluently on the phone in the native language and English.
2. Ability to listen with a strong focus on details.
3. Ability to clearly write down an analysis report in English.

How To Get Started -

The best way to get started is by applying for the position of a telephone mystery shopper on one of the following websites:

1. Callcenterqa.org

Submit your Callcenterqa application [here](https://callcenterqa.org/employment/):

<https://callcenterqa.org/employment/>.

Callcenterqa pays at a flat rate of \$5 per call. And the best thing is that they pay you via PayPal within 48 hours of completing the call.

You should consider starting with this company first if you are in need of instant cash.

2. Arllc.com

Submit your Arllc application [here](#):

https://arc.clientsmart.com/shopperregister_email.php.

Arllc payment varies from \$3.50 per call to \$12 per call depending on the country and location. Payments are made through direct bank deposits.

3. Intelichек.com

Visit [intellicheck's job listing page](#)

(<http://www.intelichек.com/jobs.html>) and apply for the position of Telephone Mystery Shopper. Intelichек will pay you \$1 per call in the beginning as calls are very short and you just need to ask a couple of questions. Some experienced workers have been reported to earn \$50 to \$100 per day. Payments are sent bi-weekly via check until you reach a three-star status. After that payments are made through direct bank deposit.

4. Perstrat.com

Submit your Perstrat application [here](#):

<http://www.perstrat.com/shopper-app>.

Perstrat works in the healthcare sector, so you will have to call doctor's offices or medical stores to gather information. They will also assign you with locations, so you have to visit them in person and submit a detailed report. They usually pay you in between \$12 to \$17 per call and even more for in-person location visits. You will receive your payment via check.

5. Telexpertise.com

To apply for telephone mystery shopping position at TeleXpertise, you need to send an email to **jobs@telexpertise.com** and make sure to include your resume and any other relevant qualifications. TeleXpertise will usually pay you between \$3 to \$10 per call.

38. Become A Captioner

What is Captioning?

In simple terms, captioning is the process of converting the audio content of a video into text. You must have seen subtitles when you watch movies, television series and so on, these subtitles are typed by captioners. Captioning is straightforward and similar to transcription work. But as a captioner, your job will be to watch a video and correctly type everything you hear. You will also need to make sure that captions sync up correctly with the audio.

Suitable For -

Almost anyone.

Skills Required -

1. Ability to read, write and fluently speak the language of your operation along with English.
2. Ability to listen and understand multiple accents in your language of operation.

What You'll Need -

1. A computer with decent speed internet connection.
2. A Headset.

How To Get Started -

The best option to get started is to apply for the position of a Captioner on **Rev.com**.

Submit your Rev application [here](https://www.rev.com/freelancers/captions):

<https://www.rev.com/freelancers/captions>.

Rev pays you \$0.40 to \$0.75 per video minute. The average captioner at Rev earns \$240 per month while the top captioner earns over \$1500 per month! Rev sends payments weekly via PayPal so you don't need to wait long to receive your money.

39. Be A Proofreader

What is Proofreading?

In simple terms, proofreading means examining any text carefully to find and correct typing errors, grammar, style and spelling mistakes. With the rise of the internet, blogs, and social media, demand for high-quality content is steadily growing. This is the reason that there is a huge demand for online proofreaders who can examine any text and make sure it's error-free. You should definitely leverage this opportunity to earn some good money online.

Suitable For -

Anyone who loves to read, write, find and correct errors.

Skills Required -

1. Ability to speak and write in English in a native-like fluency.
2. Excellent reading comprehension skills and the ability to follow written instructions and work independently.
3. An average proofreading speed of 1000-1500 words per hour.

How To Get Started -

The best way to get started is by applying for the position of an online proofreader on the following two websites:

1. Proofreadingservices.com

Submit your Proofreadingservices application [here](#):

<https://www.proofreadingservices.com/pages/careers>.

Before you can submit your application, you will need to pass a 20-minute test which consists of 20 questions. These questions will test your basic English and Grammar abilities.

Strive to get maximum answers correct because your acceptance will be based on your test score. The higher the test score, the higher are your chances of getting selected.

2. Scribendi.com

Submit your Scribendi application [here](#):

<https://www.scribendi.com/employment.en.html>

Scribendi offers great flexibility for proofreaders, as you can choose when and which projects you want to work on. But you need to commit to proofreading a minimum of 10,000 words per month. Like Proofreadingservices.com Scribendi doesn't conduct any qualification test but candidates with experience in editing, writing, document production or language teaching have higher chances of acceptance.

Payments are sent via PayPal, and you can also earn monthly incentives.

40. Become A Ghostwriter

Who is a Ghostwriter?

In simple terms, a Ghostwriter is a person who writes for other people. Most of the busy bloggers, authors, publishers hire ghostwriters for completing their writing work. As a ghostwriter, your completed work will be owned by the person who employs you. Your name will never appear anywhere as an author. But you will get well paid for the job. Most of your jobs as a ghostwriter will include writing books, eBooks, blog posts, articles and press releases.

Suitable For -

People who have the passion for writing.

Skills Required -

Ability to get into the minds of clients, understand their needs and convert their story into writing.

How To Get Started -

You can get started by visiting the following websites/URLs and applying for the available ghostwriting jobs:

1. WriteZillas.com
2. Jobforwriter.com
3. Peopleperhour.com

Expected Earnings -

At an entry level, you can expect to earn \$10-\$25 per hour. Once you reach an intermediate level you can expect to earn \$30-\$50 per hour. You will make \$60-\$70 per hour once you have gained lots of experience and positive reviews.

41. Become A Graphic Designer

Graphic design is one of the most important aspects for businesses because graphics are something that catches our attention for products and brands. Quality graphics help to build the brand's image for customers and they create a long-lasting positive impression on people. Due to the rise of the internet and technology, new businesses are evolving every day that's why the need for eye-catching graphics has become crucial to all of them. This is why there's an ever-growing demand for graphic designers. You as a person who wants to make money online can leverage this opportunity to make a fortune. As a graphic designer, most of your jobs will include designing websites, logo, print headers, illustrations and product interfaces.

Suitable For -

Artists, designers, painters.

Skills Required -

1. Creativity and imagination.
2. An understanding of current trends and styles.
3. Ability to conceive and create designs.
4. Ability to convert designs into digital format using tools such as Photoshop.
5. Ability to manage your time, meet deadlines and work within the budget.

How To Get Started -

You can find graphic design jobs easily by visiting following websites:

1. 99designs.com
2. Envato.com
3. Coroflot.com
4. Dribbble.com
5. Behance.net
6. Designweek.co.uk

7. [Designjobsboard.com](https://www.designjobsboard.com)

Expected Earnings -

As an entry-level graphics designer, you can expect to earn \$15-\$35 per hour. Once you reach an intermediate level, you can expect to earn \$35-\$60 per hour.

You will make \$65-\$100+ per hour once you have lots of experience and positive reviews.

42. Do Voice Acting

What is voice acting?

Voice acting is an art of doing voice-overs or just providing voices to represent a character. If you ever wondered where cartoon characters get their voices, you can quickly discover that they are all provided by voice actors. Mickey Mouse, Donald Duck and Co. have all gotten their voices from voice actors. If you have a great voice or you are skilled at mimicry, becoming a voice actor can open a door to make money online. As a voice actor, you can lend your voice to animated movies, presentations, product videos, television programs, cartoons, anime series, video games, commercials, audiobooks and so on.

Suitable For -

Anyone having a clear and compelling voice.

Skills Required -

1. Ability to control your voice frequency.
2. Ability to exhibit acting skills.
3. Ability to be comfortable with recording equipment and have the basic understanding of how the equipment works.

How To Get Started -

Visit the following websites, create your profile and discover the various range of voice acting jobs:

- [Voicebunny.com](https://voicebunny.com)
- [Voice123.com](https://voice123.com)

Expected Earnings -

Earnings are extremely flexible in this industry, so it is hard to define an exact number. Earnings also depend on the amount of work involved in a project. Naturally, big projects will make you more money. You can start doing small assignments in the beginning, once you have the confidence and experience, then you can hop on to medium and larger projects.

43. Do Instagram Marketing

In recent years, Instagram has become a real force in the social media world. With over 500 million monthly active users, Instagram has become a favorite social media channel for many brands. These brands are now spending a substantial amount of their social media budget to acquire more customers and leads from Instagram. This is the best time to cash in on the growing popularity of Instagram.

If you are ready to put in the time and efforts, you can definitely grow your Instagram account to a level which can earn you serious money online.

Suitable For -

People who love to use Instagram and take photos.

Skills Required -

1. Ability to take good quality photographs.
2. Ability to edit photos professionally.
3. Ability to edit high-quality photos or wallpapers using tools such Canva, Befunky, etc.
4. Creativity and imagination.

How To Get Started -

To get started all you need is an Instagram account, a nice username, attractive profile picture and a well written bio.

If you are ready for these things, then you are ready to post and begin your marketing campaign.

Tips -

1. Select your niche: Before you can start marketing on Instagram, you need to pick a niche in which you're going to operate. The best way to find a suitable niche for yourself is to look at the things which interest you the most or the things in which you are good at. For example, if you are a fashionista and love to stay updated with the latest fashion trends, you can start an Instagram channel in which

you can regularly share fashion trends, styles, tips and tricks with your audience.

2. Fill out your bio correctly: Your bio is the first place where your potential followers get information about you. You need to make sure it is creating the perfect first impression for you. You can add a one or two liner description, a link to your website, and emoticons to catch attention. You can also add in few keywords and a couple of hashtags to ensure that you're easily searchable by the right kind of followers.

3. Create posts for your ideal followers: Before you can start posting images on your account do some research and find out what people like the most in your niche? Which images are going to appeal them? Which taglines will make the best impact on them? Finding answers to questions mentioned above will help you to create targeted posts which will generate lots of loyal followers to your account.

4. Post regularly: To grow your followers at a faster rate, you must post several images per day. But make sure you don't post all of them at once, post them at a different time in a day. Sometimes if you are too busy to post several images, try to post at least one picture every day.

5. Use only high-quality images: Your Instagram account should be a brand. Make sure you are posting only high-quality images with best effects. There's no point in posting low-quality images as they all decrease your account's value.

High-quality images build a long-lasting visual impression in the minds of your followers. They also help to catch the eyes of the many casual browsers who will just discover you because your high-quality image grabbed their attention.

6. Use relevant hashtags: Hashtags are the most dominant feature of Instagram. If used cleverly they will help your posts reach millions of people who might be interested in your profile. Do some research and find the best hashtags within your niche and make sure you are including them in every single post. Visit the website [Tagsforlikes.com](https://tagsforlikes.com) to discover the most popular tags within

your niche. Also, keep the hashtags relevant, and don't try to fit in too many. Instagram allows you to post 30 hashtags per post.

7. Engage with your followers: You need to interact with your followers to build trust, get an insight into their problems, needs, and expectations so that you can use this data to bring in more relevant content for them. A simple way to engage with your current followers or potential followers within your niche is by liking their images, providing valuable comments or even following them back.

You can even run daily contests which might seem relevant to your followers. For example, a reputed watch brand runs a "Pic of the day" contest in which they ask their customers to post images wearing the brand's watch. They then select the best image out of submitted ones and post it on their Instagram profile. Followers like such contests because if selected they get the chance to become popular among the brand's other followers.

How To Monetize -

Here are the best ways to make money on Instagram:

1. Affiliate Marketing

This is a good way to start making money especially when your Instagram account has gathered few thousand followers and is growing fast. Affiliate marketing on Instagram is quite different than other traditional channels such as blogging and video marketing. Here you need to post beautiful images of the products you want to promote and drive sales by placing your affiliate URL into your bio or caption. Below are the links to few a popular platforms where you can sign up as an affiliate and get started:

- [Shareasale.com](https://shareasale.com)
- [Stylinity.com](https://stylinity.com)
- [Liketoknow.it](https://liketoknow.it)

2. Create Sponsored Posts

If you have a strong engagement with your followers, you can earn great money by creating sponsored posts for brands. A sponsored post is nothing but a regular post which contains a high-quality image or a video that highlights a product or a brand. You get paid for every sponsored post. Payment varies based on your popularity,

influence, engagement, follower demographics and so on. The aim of any sponsored post is to create awareness about a product or a brand at your follower base. While doing so, make sure that you choose only a product or a brand that is relevant to your audience and is a good fit for your own personal image on Instagram. Here are the names and links of websites where you can visit and register yourself as an influencer:

1. [Tapinfluence \(www.tapinfluence.com/influencers/\)](http://www.tapinfluence.com/influencers/)
2. [Ifluenz \(www.ifluenz.com/\)](http://www.ifluenz.com/)
3. [Takumi \(www.takumi.com/app/\)](http://www.takumi.com/app/)

3. Sell your photos

If you are taking high-quality photographs and professionally editing for your Instagram posts then why not sell them to make some extra cash? There are many individuals, bloggers, and businesses who are always looking for new and creative photographs. Instagram can help you to find them and sell your snaps. There's a very simple way of doing this: add a watermark to your images and list all the selling and contact details precisely within the caption. People who are interested in purchasing them will contact you and you can sell your pictures to them. Below are a few names of some trusted sites where you can put your Instagram photos up for sale.

- Twenty20.com
- Foap.com

4. Sell your own products

If you personally create any product or you are a retailer, you need to leverage the power of Instagram for getting more sales. Product promotion works great on Instagram because you can post personalized photos of your products which cannot be found anywhere else. You can use many promotional tactics such as creating beautiful infographics, asking existing customers to post the pictures of them using your product or even post pictures of the raw materials and actual product creation process.

5. Sell your Instagram account

This is an option if you already made a big appearance on Instagram by gathering millions of followers. This becomes attractive if you have achieved all your goals or just you need to move on from

Instagram to doing something else. If you want to go away from Instagram, you will be happy to know that you can sell your Instagram account and earn a large amount of money. The price of your Instagram account will depend on the niche, the number of followers, their engagement and so on. Here's the list of a few legitimate websites where you can sell your Instagram account:

- [Fameswap.com](https://fameswap.com)
- [Viralaccounts.com](https://viralaccounts.com)

Extra Tip -

Above mentioned ways are best to monetize your Instagram account once you get few thousand followers, but a recommendation is to not start any promotions until you get 10 thousand followers. You might think waiting to start making any money until account gets 10 thousand followers is very ambitious, but it is the right way. You need to first build trust and confidence in your followers and you can only do that by providing consistent value to them over some period of time.

44. Start A Dropshipping Business

What is dropshipping?

Dropshipping is a concept related to e-commerce. It is a method in which the online store doesn't produce or stock the product it sells. Instead, the store first sells the product then purchases it from a third party for a lower price and gets it shipped directly to the customer's address.

Dropshipping is an excellent business model because you just need to set up an online store, make sales and earn profits. You don't need to worry about stock, inventory, packing, shipping or handling. It's a great business model for someone who has very little money to invest because you don't have to buy a product unless you've already made a sale and have been paid by the customer. In other words, you are using the customer's money to purchase a product and make the profit without investing your own money.

Suitable For -

Anyone who loves e-commerce.

Skills Required -

1. Ability to deal with your clients and suppliers in a confident way. You should be able to answer their queries, solve problems and instruct them properly.
2. Excellent written and verbal communication skills.
3. Ability to spot trends, opportunities and adapt quickly.
4. Analytical skills.
5. Up to date knowledge of the industry.

How To Get Started -

The most hassle-free way to get started is by signing up on [Shopify.com](https://www.shopify.com).

What is Shopify.com?

Shopify is a website which provides you all the technical things that you ever need to setup your online store. You get hosting, domain

name, design, themes, payment gateways and almost everything in one place. Shopify makes online store setup so easy that anyone without much of technical knowledge can do it. It's great a great choice if you want to focus and spend more time on your business growing activities rather than technical setup and maintenance. Shopify is not just like any website generator or CMS like WordPress. It's a complete e-commerce platform with more than 70k people using it for selling products online.

Tips -

1. Decide what you are going to sell:

Before you can start setting up your online store on Shopify make a list of things that you want to sell. You can sell anything from wristwatches to t-shirts, necklaces, accessories and so on. If you still can't decide what to sell then try to make a list of things you like or which interest you the most, this will serve you as a starting point.

2. Do some initial research: Once you have the list, you must conduct some research. Find answers to the questions such as:

- Does the product you are intending to sell have demand in the market?
- How high is the price that people are willing to pay?
- Which places are people visiting to buy these products?
- On which social media channel you can find your best potential customers?
- What is the age group of your potential customers?
- What are the current trends?

The best way to find the answers to above questions is to visit top e-commerce stores such as Amazon.com find which product designs that are selling the best, and read the customer reviews to get more insight into customers expectations. You can also visit product forums, join social media groups, popular blogs to collect more data about your potential customers. This data will help you to select the right products that will appeal your target audience to generate higher sales and profits. As an example, if you plan to sell wristwatches, then visit Amazon.com and check out best-selling wristwatches. Note down their price range, observe their designs,

read customer reviews and remember important points. Find out other similar e-commerce sites like Amazon and repeat the above method. After that, you can move on to forums and fashion blogs to collect more data about your potential customers.

3. Find the suppliers: Once you've finalized the products you want to sell you can visit sites like Everbuying.net or Alibaba.com to find the suppliers who can provide you with the products. Shortlist some good suppliers, discuss your marketing plan with them and see if they are the right fit for you and can deliver then agreed products within the time frames.

4. Set up your store on Shopify: Once you've completed the first 3 steps it's time to setup your online store.

To do this, register on Shopify.com, verify your email and start the store creation process. Here you will need to choose your custom domain name, theme, product category and finally add your products. While adding products you can use the images and description used by your preferred supplier

from Everbuying.net or Aliexpress.com.

5. Pricing strategy - Your pricing strategy is going to define how much money you are going to make. Use the data you collected during the research step to decide your product's pricing. For example, if you have decided to sell wristwatches and they cost you \$17 per piece on Everbuying.net and your research data is suggesting you to sell it for maximum \$30, then you can sell it for \$27 and make \$10 profit on every sale.

6. Promote your product links: Once you've added products to your Shopify store you can start promoting them wherever you want. Social media is the best place beginning your promotion campaign. You can also offer discount codes to attract more customers to your store.

7. Orders and shipping: Once anyone places an order use that money to place the order from your supplier on [Everbuying](http://Everbuying.net) or [Alibaba](http://Alibaba.com) and provide him your customer's shipping address. Your supplier will make the arrangement for packing and shipping. You don't need to worry about anything. The more targeted people visit

your store and make a purchase, the more money you will finally make.

45. Get Paid For Tweeting

If you are someone who loves Twitter and was eagerly waiting to discover a way of making money online on Twitter, then there's good news for you. You can make money on Twitter just by posting "sponsored tweets."

Of Course, Twitter is not going to make you a millionaire, but it's a good way to earn money instantly. If you have a big follower base you can make up to \$50 to \$100 per tweet, and \$5 to \$20 per tweet for a smaller follower base. The money you will make will also depends on the demographics of your followers and niche. For example, if you are a network marketer with thousands of followers and most of your followers are based in USA, UK, Canada, and Australia, then there's a very high chance that most of the network marketing companies will pay you above \$50 per sponsored tweet. In simple terms, if you have a good following on Twitter, you can leverage it for making some money online.

The biggest benefit of this method is that you don't need to invest a single dollar and that there is no need for any website or other technical setup. Just tweet and earn!

To find sponsors sign-up on one of the following websites:

- Sponsoredtweets.com
- Paidpertweet.com

46. Listen And Rate Music

If you love listening to music and can write an opinion based on your impressions of it, then this way can be an excellent opportunity for you to make some money. There are companies, advertising agencies and other individual music creators who need people to listen to their music, review it and write an opinion. These opinions help them to check whether their music is the right fit for their project or if it might need some improvement.

Suitable For -

Anyone who loves to listen to music.

Skills Required -

1. Excellent written communication skills.
2. Ability to structure and present your opinion in a clear and precise manner.

How To Get Started -

Sign up on the following legitimate sites for music lovers:

- [Slicethepie.com](https://www.slicethepie.com)
- [Musicxray.com](https://www.musicxray.com)

Expected Earnings -

The payment you get for rating and reviewing music isn't that high. You can make a few dollars here and there but you can't make a living out of it. However, it is a good way to earn some extra bucks and utilize your free time, especially if this is your hobby anyways.

47. Become A Research Assistant

What does a research assistant do?

A research assistant is a person who is hired to conduct research, collect the data and present it in a neat and concise manner. The data gathered by a research assistant helps the client to find the answer to their questions. Most of the businesses, market research agencies, scientists, media companies need data for their projects, decision making and strategic planning. In most of the cases, they don't have enough human resources and time to conduct research and collect all the data by themselves. Hence, they consistently hire people who can do this job for them.

Suitable For -

Anyone who is comfortable in doing research and has a desire to learn new things.

Skills Required -

1. Ability to conduct proper research on the internet, collect valuable data and summarize it into an easy to read report.
2. Ability to dissect important points and keep an eye on important details.
3. Strong English grammar and writing skills.
4. Strong critical analytical and logical reasoning skills.
5. Creative problem-solving skills.

How To Get Started -

One of the options out there is to get started by submitting an online application to become a personal research assistant at Askwonder.com

What is Askwonder?

[Askwonder.com](https://askwonder.com) is a company which offers personal research services to businesses and entrepreneurs with the aim to save their time spent on doing research by providing detailed answers to their queries.

How does it work?

1. Fill your Askwonder application here:

<https://askwonder.com/researcher/#applicationform>

2. Once your application is accepted, you can visit the research dashboard and select the research assignment that interests you the most.

3. Conduct the research, find the answers and summarize them into easy to read report.

4. Submit your work and earn money.

Expected Earnings -

Most of your earnings will depend on the number of assignments you complete. Earnings will also vary based on question's complexity; some will make you more money than others. In general, most of the questions will pay you between \$8 to \$16. Top researchers earn up to \$35 per hour and make around \$2000 per month.

48. Sell PLR

What is a PLR?

PLR is the short form of Private Label Rights. It's a license offered by any product creator, if purchased it gives you all the rights to do anything with the product you just purchased. With PLR license in your hand, you can claim the purchased product as your own, put your name on it as a creator, change words, graphics, break-in into multiple parts and so on. In short, you can do whatever you want to do with the product. Most importantly, PLR allows you to resell the product at any price you want. It provides a great return on investment as you only need to invest once to purchase the product and its PLR license. You can sell the product as many times you want and keep the whole profits without any need to share them with the original creator. For example, let's say you invested \$50 to buy an eBook and its PLR license. You sold 200 copies of that eBook at the price of \$70. Your pure profit will be $\$1400 - \$50 = \$1350$. Therefore, PLR provides a great opportunity for someone who wants to make money quickly without investing the time required for creating a good product.

Where to buy products with PLR license?

There are many online marketplaces from where you can get PLR products. Below a list of frequently used websites:

- Theplrstore.com
- ldplr.com
- Bigcontentsearch.com
- Master-resale-rights.com
- Plr.me
- Plrassassin.com
- Surefirewealth.com

How To Monetize -

1. Offer paid membership courses - Break your product into multiple logical parts and load them into an autoresponder.

Offer paid membership and charge around \$15 to \$30 per month. When someone joins your membership, your autoresponder will automatically send them to your subscribers on a weekly or monthly basis.

2. Create your own product - You can assimilate multiple PLR's and create a new product on your own. You can make good money from selling your product.

3. Build your email list - Offer any PLR eBook or report as a lead magnet to your visitors in exchange for their email.

Once you have a decent size email list you can then promote affiliate offers to your subscribers and earn big commissions.

4. Create a blog - You can divide PLR products into multiple parts and create articles from them. You can use these articles to grow your blog and earn money from ads and affiliate product promotion.

49. Sell Quote Printables

What is quote printable?

A quote printable is nothing but a simple quote written on a beautifully designed canvas using creative fonts which can be printed. Creatively designed quote printables are in significant demand nowadays. Most of the people buy them, take their prints, put them in a frame and display them on the walls of their offices and homes. Creative quote printables placed on a wall help improve the aesthetics and keep people motivated throughout the day. You as someone looking for making money online can leverage this opportunity to make a reliable online income. Designing quote printables is very easy nowadays due to the availability of many free online photo editing tools. You don't need to be an expert to use these tools, you can get started within minutes, all you need is some creativity and inspiration.

Suitable For -

Artistic and creative people who love to envision and create designs.

Skills Required -

1. Creative abilities to imagine, think, design and create printables which can be sold online.
2. Ability to promote your printables using social media channels such as Facebook, Instagram, and Twitter or blogging, guest posting, and networking.

Time Required For Designing Quote Printables -

The time required entirely depends on your experience and design ideas. If your design concept is ready, you can start creating printables instantly by using free online photo editing tools.

Tips -

1. **Get some inspiration** - Before you start thinking about the design of your quote printables, it's better to get some inspiration and get your ideas flowing. The best place to get inspiration is to visit

Pinterest.com. Pinterest has a huge collection of beautifully designed quote printables. Just visit Pinterest and search for “quotes” or “quote printables, and you will see a huge number of printable images in front of you. Now, start observing their designs, fonts, color patterns and so on. This will give you a lot of ideas about creating your printables. Another important thing you need to look at is the number of people who have pinned the image.

If more people have pinned the images, the more people like the quote and its design. Note down the image and its design, use it to model your design but remember not to copy. To get even more ideas and inspiration visit the following link: Onsuttonplace.com

2. Decide which tool you are going to use beforehand - To design printables you need to use some tools. As there are quite many tools available it's very easy to get confused so decide on one tool beforehand. Below is a list of the most common tools, you can decide for yourself which one is right for you.

If you want to get started asap without the hassle of installing any software, get started with the following Free web tools:

- Picmonkey.com (has great fonts, themes, and overlays)
- Befunky.com
- Pixlr.com
- Fotor.com

If you want more editing control, use following software tools:

- Openoffice Impress (Free – Similar to Powerpoint)
- Microsoft Powerpoint (2010 version or further)

3. Collect all the design features you need - To create high-quality quote printables you might need beautiful images, fonts, icons, and vectors.

Below a list of a few websites which will help you to get everything for free.

Images:

- Pixabay.com
- Stocksnap.io

Fonts:

- Fontsqirrel.com
- 1001fonts.com

Icons:

- Flaticon.com
- Iconarchive.com

Vectors:

- Openclipart.org

4. Get started - At this point you must have at least some idea about your design, selected the tool and collected all the design features. Now start your work and create an excellent quote printable.

How To Monetize -

The best way to monetize is to upload your designs on the following art selling sites:

- Fineartamerica.com
- Cafepress.com
- Imagekind.com
- Redbubble.com
- Society6.com

Lots of people who are interested in buying quote printables visit the above-mentioned sites. You can set the price of each printable between \$5 to \$25 or even higher if needed. You will earn money when someone likes and buys your printables. The more people buy your printables, the more money you make.

50. Offer Video Creation And Editing Services

Videos are a hot commodity right now, but not everyone knows how to make them, let alone edit them. This is where you could offer a video creation or editing service.

Video Creation Service

Using free tools online, you can quickly learn how to combine text, pictures, and audio to turn them into a video for online customers.

Here's a short list of free online tools that you can use to get started:

- [Audacity](#) for audio files
- [Camstudio](#) for creating videos
- [OpenOffice.org](#) for presentations similar to PowerPoint
- [Jing](#) for creating screen captures

Video Editing Services

Whether you're a beginner or a seasoned professional, you can easily sell your services to edit videos. If you're a total newbie at this, you will find hundreds of tutorials online, both in written and video format showing you how to edit a video. It will not take you very long to understand how everything works and get better at this task. To edit videos for clients, you need to ask your customers for the following components:

1. A script. The words that will go on each frame within the video. The goal is 10 words or less, as this helps to create an effective message.

2. A music loop in an MP3 format. You can purchase music loops (a short instrumental or song) by category and download them. If the customer is not providing a music loops, then you can choose the track that will go with the video presentation.

3. Sometimes the customer will provide a voiceover, which is an audio file that you will need to add to the video.

The audio formats vary depending on how they were recorded and saved. Make sure you understand which files you will be able to work with according to the free software that you downloaded from the Internet.

How To Monetize -

You can sell these services to individual business owners by approaching them through e-mail or their website contact form. You can advertise your services in any of the online forums and you may even offer your services to webmasters as an add-on bonus perk for their customers. You may even think about starting a video creation or editing gig on Fiverr.com or register yourself as a video creator and editor on Upwork.com. The video creation and editing market is big right now with plenty of opportunities to make good money.

51. Write Slogans And Taglines

Are you creative enough to describe any product or service in a sentence? Can you convey a broad message in few concise words? If yes, then you can make money online by writing slogans and taglines. Most of the companies need corporate taglines, product taglines, and advertising slogans. The aim of such slogans is to convey a strong message using short phrases. Most slogans are very short or contain few words like Apple's "Think Different." But no matter how short they are, they will always give you a strong and broad message. This is the reason why creativity is really important when creating a slogan. Apart from companies many T-Shirt, sticker, toy, and greeting card makers need catchy phrases or funny one-liners to print on their products. You can write slogans for them and make some extra money.

Suitable For -

Avid readers, thinkers

Skills Required -

Creative thinking

How To Get Started -

If you are not used to create slogans then it is probably best to visit the following sites to get some first ideas:

A. Sloganizer.net

It's a simple online bot that generates random phrases from the words or sentences you type in. It won't give you a complete slogan but it will give you many ideas.

B. Idiomsite.com

It's the best place to find some great idioms and phrases, you can find many popular idioms here and can play with them to create a slogan that fits the purpose.

C. BrainyQuote.com

A great place to find popular quotes. People love quotes and you can definitely use them to cultivate some new slogan ideas.

Most of the companies and advertising agencies run slogan-writing contests in which anyone can participate.

Below are the reputable websites where you can register yourself and participate in ongoing slogan-writing contests:

1. [Sloganslingers.com](https://www.sloganslingers.com)

Companies create slogan contests on this site. Once you are registered on the site you can compete with other slogan writers. It's free to register on this site and the company claims that you can make up to \$999 per contest (subtracting their small admin fee).

2. [Freelancer.com](https://www.freelancer.com)

Freelancer has a special section reserved for slogan writing projects. People will post slogan related jobs and a budget.

You'll find multiple jobs posted at any time and can select any job that suits you the most and place bids accordingly.

52. Create A Viral Website

What is a viral website?

A website which publishes interesting, informative or surprising content and inspires its readers to share it on social media is called a viral website. It is a website which gets popular and drives traffic through social media sharing and makes money by publishing ads. You might have come across websites like BuzzFeed.com, Upworthy.com, Viralnova.com or Boredpanda.com, which are the world's most famous viral websites.

Why starting a viral website is beneficial in current social media scenario?

Today's social media users love to share interesting stuff with their friends. It's a growing trend which can make anything go viral without much of advertising or marketing efforts. You can leverage this sharing trend on social media and make money by creating some interesting articles, sharing them on social media, driving people to your website and make money by publishing ads. Another advantage of creating a viral website is that you can instantly drive traffic to your website via social media channels and make money, you don't need to rely on Google or SEO techniques and wait for months to see a steady flow of traffic.

Suitable For -

1. People who love to read and write about interesting topics
2. People who love social media

Skills Required -

1. Ability to write interesting and read-worthy articles
2. Ability to dig out exciting and share-worthy topics from the internet
3. Basic Wordpress website operating skills

Time Required To Get Started -

You will need time to setup your website, create your social media fan page, find topics and write articles. Depending on your experience, the time required might vary but it is feasible to get your website running and publish your first article within a week of consistent work.

How To Get Started -

Step 1 - Setup your Wordpress Viral Website

Setting up a Wordpress website is easy, and you don't need to learn any technical stuff to do it. You just need a domain name and a web host to set up your Wordpress site. If you need a step-by-step guide for doing this, you can watch Wordpress tutorial videos on YouTube to accelerate the process.

Step 2 - Create a Facebook fan page for your Viral Website.

You can create a Facebook fan page within minutes, but if you still need any help you can always get help from Google.

Use professional-looking photos for your page's main picture and cover photo and don't forget to fill in all the necessary details regarding your website. Also take a look at the Facebook pages of other popular viral websites and take ideas from them to set up your page. Below is the list of some of the most popular viral websites whose Facebook pages you can use for research purposes:

- Buzzfeed.com
- Vice.com
- Viralnova.com
- Littlethings.com
- Upworthy.com
- Distractify.com
- Thoughtcatalog.com
- Ranker.com
- Twistedstifter.com
- Twentytwowords.com
- Boredbug.com
- Sickchirpse.com
- Therichest.com
- Boredpanda.com

- Guff.com
- Cracked.com
- List25.com
- Omgfacts.com
- Cheezburger.com

Step 3 - Publish viral content on your website and share them on your Facebook page.

Finding viral content and publishing them on your website is the most challenging task in this business model but fortunately, there is a simple solution to this problem. Just visit all the popular viral websites mentioned above and find out which of their articles are trending, study their Facebook pages and look for the articles that have got most shares. Then rewrite and publish your own article on the same topic on your website. A word of caution here, never copy any articles from other websites unless you want to get banned from Google or Facebook. The idea here is to dig out the topics that are already popular then rewrite articles in your own unique perspective. This strategy helps to save time, write articles on topics which are already popular, and maximize chances to get viral.

Step 4 - Place AdSense ads

The best way to make money from your viral site is by placing AdSense ads, they're easy to place, and when your site visitors click on your AdSense ads, you'll earn money.

Use a Wordpress plugin called Quick AdSense for placing AdSense ads in the most optimal way that will generate the highest Click-Through-Rate (CTR).

Step 5 - Grow your Facebook fan page.

When you're just starting out the best way to grow your fan page is by using Facebook ads. Start with a daily ad budget of \$5 to \$10 and promote your page posts. Ads will help your page get traffic, traction, and followers.

Step 6 - Rinse and Repeat

You'll have to repeatedly find, rewrite, publish and promote new exciting content if you want to make money in this business. The more often you go through this process, the more money you will

make. Try to get into the habit of doing all these tasks as frequently as possible to get into a routine.

53. Answer Questions On Quora

Quora is world's most famous questions and answer platform, it gets around 190 million unique visitors each month. It gained so popularity nowadays that if anyone wants to ask a question or find an answer to any problem, Quora is the first website to go to. Quora is a great place to connect with like-minded people, find some really useful advice and help others with your knowledge. In the following sections, you will discover the different strategies you can use to leverage the authority of Quora to make some noticeable income online.

Does Quora pay you for answering questions?

No, Quora doesn't pay you for answering questions. But there are other indirect ways in which Quora can help you in making money online.

Suitable For -

1. People who love to read and write
2. People who like to answer questions

Skills Required -

1. Expertise in any area of interest or domain

Time Required To Get Started -

Almost instant, just register on Quora, create your profile and start answering questions.

Tips -

1. Start with the mindset of helping others

Start answering questions on Quora with the aim of genuinely helping others. Whenever you see a question try to interpret what the other person really needs then ensure that your answer provides it.

2. Only answer questions regarding your domain of expertise

This is the prerequisite to writing any good answer on Quora. If you have expertise in your domain, then you can easily provide the best

answers based your education, training, experience or insights.

3. Write neatly and make it easy to digest

Whenever you write an answer, it will be read not only by the inquirer but also by thousands of other people who are trying to find the answer to the same question. Hence, write your answer in standard grammar, use proper punctuation, avoid spelling mistakes and ensure that it is readable by a broad range of consumers with different levels of reading proficiency.

4. Avoid unnecessary long answers

Keep your answers compact and precise, try to answer any question within 2-3 paragraphs, use professional writer's rule of including 20-25 words per sentence and 2-4 sentences per paragraph. These are just guidelines, so if the question requires a long answer then by all means go for it.

5. Provide references

Try to include images, videos, and links to external references in your answer if necessary. Images and videos help to prove your point clearly and external references help to improve the credibility of your answer.

How To Monetize -

1. Drive traffic and do affiliate or email marketing

If you have your blog or niche website, then Quora can help you get massive high-quality targeted traffic to your blog.

To do this find, questions in your niche which you can answer and then write high-quality and valuable answers.

At the end of your answers add a reference link to the relevant posts on your blog to get traffic, also add the URL of your blog in your profile bio. High-quality answers will gain you more upvotes, views and get you more traffic to your blog. You can use affiliate marketing to monetize Quora traffic. Promote niche affiliate products on your blog so that whenever someone buys that product from your link, you will earn some commission. You can also build a targeted email list from Quora traffic and then promote affiliate offers via email marketing to generate a recurring income.

2. Sell eBooks/online courses

The traffic you get from Quora is highly targeted. If you can write a niche specific eBook or create an online course which provides the solution to the problems people face in the respective niche, you can earn some money by selling it.

For example, if you are a skincare expert, you can write a helpful eBook explaining various methods to make skin look young and fresh and sell it on your blog.

3. Sell your services

If you offer any services like freelance content writing, web development, SEO, photo editing, etc. Then Quora can help you land at great clients and make some serious money.

There are many people out there who get regularly hired from Quora. People from various backgrounds read your answers on Quora, if they find your answer really helpful, they will contact you and hire you for their projects.

54. Giveaway Stuff

Giveaway stuff? I am sure you must have confused after reading the title of this money-making method. You might be thinking, how can somebody make money by giving away something? This is a brilliant marketing strategy that very few marketers are using to make a lot of money without investing a lot of funds. This strategy consists of organizing a Giveaway of high valued physical products, software, eBooks, live event passes, online services and so on.

First, promote a giveaway to a specific interested audience and ask them to participate by registering with their email and sharing the initiative with friends is a great way to build a niche specific targeted email list. Next, choose random winners from the pool of registered people and give them the promised products or services for free. After that, you can monetize the email list by promoting affiliate offers via email marketing. The giveaway strategy works very effectively and helps you to build a targeted email list for free or at a low advertising cost which can later be used to promote affiliate offers and make money.

Suitable For -

People who love to talk, write, explain and have the ability to persuade.

Skills Required -

Ability to write promotional emails.

How to get started -

Step 1 - Research

Before you can start a giveaway campaign, you need to research and decide what you are going to offer in your giveaway. Below are some tips which will guide you to conduct proper research and select the right product/offer for your giveaway:

1. Find out what are the most prominent pain points people have in your niche and how your giveaway can provide a solution to it. Use

the following points to dig out pain points in your niche:

- Visit Q&A sites such as Quora, Yahoo Answers, etc. to find the most frequently asked questions in your niche.
- Visit niche specific forums and find the most frequently discussed topics.
- Visit niche specific blogs to find out the most popular articles and their topics.
- Visit social media platforms to identify influencers in your niche, then study what they share on their pages.
- Visit YouTube and figure out the most viewed videos in your niche and the topics discussed in them.
- Study comments on blog posts, YouTube videos, and social pages and try to understand what people really want.

2. Find out in which channels on the internet your audience is active and engaging. Is it on social media platforms, forums, YouTube, or blogs? If you know this, you will know where you should promote your giveaways.

3. Understand how your audience wants to receive the solution to their needs. Do they seek for a physical product, software, service, online course, eBook, or video? It will help you to select the right giveaway which will appeal your audience.

Step 2 - Get all tools for starting your giveaway campaign

You will need two important tools to start your giveaway campaign: a viral marketing application and an autoresponder. If you own a Wordpress blog, you can install a free viral marketing plugin named [Viral Sign Ups](#) or an another paid tool called [UpViral](#). Both of these tools are easy to use and you can easily set up your giveaway campaign without much need of technical knowledge. Once Viral Sign Ups or UpViral tool has been configured you need to connect them to an autoresponder, so that you can store all the signup emails for the email marketing purpose.

Step 3 - Decide your giveaway strategy

A giveaway strategy is nothing but deciding on what actions you want visitors to take before they participate in your giveaway.

Depending on the goals you want to achieve, you can develop your strategy. Just ensure that it follows the rules of the platform on which

you're promoting your giveaway. For example: If you want to grow your blog's subscribers you can ask your visitors to subscribe to your blog, like your blog's Facebook page and tag three of their friends.

Step 4 - Promote your giveaway

If you have done the research right, you will have a good idea about where to promote your giveaway on the internet. Depending on your research you can plan your promotion strategy. For example: If your research suggests that Facebook will be the right place for your giveaway promotion, then there are multiple ways you can do it, for example:

- You can start Facebook ads and drive people your website.
- You can contact influencers and ask them to promote your giveaway for a fee.
- You can join niche related groups and post about your giveaway.

Step 5 - Monetize

Once you start promoting your giveaway, people will start to participate and your email list will grow. Once you have an email list of reasonable size (250 - 500 subscribers), you can regularly start promoting relevant affiliate offers and products to your list via email. People will buy products and offers via your affiliate link and generate money for you through affiliate commissions. Always remember that in the email marketing business the bigger the size of your targeted email list the bigger your commissions. Therefore, always try to add new targeted subscribers to your list by running multiple giveaway campaigns a year.

55. Build Chat Bots

What is a chat bot?

In simple terms, a chatbot is a software that can communicate with your leads on your behalf but in a humanly manner, allowing you to engage, qualify and develop an intimate connection with your leads without talking to them personally. Chat bots communicate with your leads using messaging apps like Facebook Messenger. Like email marketing, they deliver messages, but via messaging apps.

Why are chat bots the future of marketing?

Marketing on messaging apps will be the future as it's highly efficient. Businesses who are using messaging apps for marketing have seen over 70% read rates and over 20% link click-through rates which is significantly higher than any other online marketing medium. Here are some statistics which indicate that marketing via messaging apps and chat bots is going to be the future:

- Nowadays people prefer to communicate with each other via messaging apps more than email as they are more convenient to use.
- Facebook Messenger solely has 1.2 billion monthly active users worldwide.
- Top 4 messaging apps have more monthly active users than the top 4 social networks combined.

How are some early adopters using chat bots to grow their business?

Early adopters of chat bots offer a free lead magnet and ask their visitors to subscribe through Facebook Messenger.

Subscribing on Facebook Messenger can be done with a click and visitors don't need to enter their email address. Therefore it's easy, reduces hassles, and results in increased lead generation.

Bewlo is the screenshot of messenger subscription form:

Do you want to keep learning about Online Marketing?

It's Free and always will be :)
Subscribe with Messenger!



Businesses also use chat bots for retargeting on Facebook. For example, any person who clicks on a messenger ad and doesn't make a purchase will get a message of a 10% discount coupon. Chat bots are also helping businesses to nurture their leads with communication sequences designed to lead to the purchase of the product. Chat bots are helping businesses from enabling lead generation to the close of a sale.

How To Monetize -

As the industry will move towards marketing on messaging apps, chat bots will play a huge role in communicating with leads and there will be a great demand for chat bot developers. At this point, you can learn to build chat bots and help businesses to build them for a fee. The good news is that they can be built within hours and you don't have to do any coding. Currently chat bot developers are charging anywhere between \$500 to \$6000 for building a single chat bot. Moreover, they can also charge a monthly maintenance fee. As this opportunity is new and the trend is just in its beginning phase, take advantage of this opportunity before the market gets saturated and other developers take the biggest pie of the share.

How to get started?

You can get started by visiting the following website:

<https://botacademy.com>

The above website has all the information you'll need to get started and become successful in the chat bot business.

You will find everything from building your bots, acquiring clients, pricing strategy and so on. If leveraged correctly, this can be your next gold mine.

56. Become A Virtual Bookkeeper

Nowadays there is a good demand for virtual bookkeepers as most business owners, small start-ups, digital marketer need them to scale and gain flexibility. If you visit a freelance website such as Upwork.com, you will find a large number of bookkeeping jobs. If you love accounting and would like to help businesses to stay organized, you can become a virtual bookkeeper and earn a stable income online.

Do you need to be a CPA (Certified Public Accountant) for becoming a bookkeeper?

No, you don't have to be a CPA.

Suitable For -

People who love accounting

Skills Required -

1. Ability to use a computer proficiently
2. Ability to communicate effectively using the internet

How To Get Started -

You can get started by visiting the following URL and signing up for a free training series by Bookkeeper Business Academy:

<https://learntobeabookkeeper.com>

There you will learn everything about bookkeeping to find clients and closing deals.

Expected Earnings -

On an average, a bookkeeper earns around \$60 per hour and \$40,000 a year. This is a good amount of money especially if you are working from home. You can always increase your hourly rate once you are experienced and have built a reputation.

57. Become A Travel Writer

If you love to travel and can share your experiences in a beautifully written article, then you can become a travel writer and make money online.

There are travel websites and magazines that regularly need new travel articles, of which most don't even require you to be actively traveling. Even if you have not traveled to different places recently, you can write articles about them. Below a list of top travel websites which will pay you between \$30 - \$50 per article:

1. **Matador Network**

[\(https://matadornetwork.com/content/contributors-and-job-applicants/\)](https://matadornetwork.com/content/contributors-and-job-applicants/)

Matador Network was founded in 2007 and since then they have worked with thousands of photographers, writers, and filmmakers. They're always looking for original travel experiences and photography. You can join Matador by signing up at the following URL. Once signed up you can submit your articles to editors. If your article gets accepted, you get paid. You will also find a variety of other related job opportunities such as photo editing, project collaboration, interviews, etc. in their marketplace section.

Payment: \$40 USD per article upon acceptance

2. **Travelista Club**

[\(https://travelista.club/write-for-us/\)](https://travelista.club/write-for-us/)

Travelista is looking for people all over the world who can work for them as a freelance travel writer. You can even start by writing travel guides about the place you live, so you don't need to be traveling. Once you get signed-up, you will also get enrolled in a free professional training course where you can learn all the essential skills you need to be an expert freelance writer.

Payment: \$40 AUD per article (1000 words) upon acceptance

3. **Go World Travel** (<https://www.goworldtravel.com/submissions/>)

Go World Travel accepts articles from experienced journalists to first-time writers. They need you to write a unique story and it is recommended to visit GoWorldTravel.com and study their writing style to see what they have already covered. You are required to cover details such as how to reach the destination, local customs, exciting places to visit nearby, food, markets and so on. You are also encouraged to include real photos to make the articles visually appealing.

Payment: \$30 to \$40 USD per article (Up to 1600 words) upon acceptance

4. The Expeditioner (<http://www.theexpeditioner.com/submissions/>)

The Expeditioner loves unsolicited article submissions from people who have a great travel story and want to share it with the world. They love first-person narratives and require your article to be informative, exciting, and inspiring for future travelers. Your articles need to satisfy the following aspects to increase its chances of getting accepted:

- The article should consist of relevant, original photography including links to these photos stored on Flickr.
- The article should be written in American English with proofreading.

Payment: \$30 USD per article (From 1200 words and up) upon acceptance

5. Wanderful

(<https://www.sheswanderful.com/write/>)

Wanderful is looking for articles that are personal, inspiring, engaging, and community oriented. Their audience is primarily women in the age of 25-40. Hence, they prefer articles related to women and travel. Before you submit an article to Wanderful make sure your article fits into one of their categories:

- Destination and itineraries
- Travel tips
- Global issues related to women
- Important women to watch

Payment: \$50 USD per article (750 - 2500 words) upon acceptance

58. Write Poetry

If you love to write poetry, then this is the perfect method to make money for you. Generally, there are not many opportunities to make money online via writing poetry. However, that doesn't mean that you can't earn anything if you are passionate about writing poems. You can use some of the existing opportunities you find below for your side gig. These websites will pay you for your poetry upon acceptance:

1. **[The Sun Magazine](https://www.thesunmagazine.org/submit)** (<https://www.thesunmagazine.org/submit>)

Payment : \$100 - \$250 per poem

2. **[Poetry Foundation](https://www.poetryfoundation.org/poetrymagazine/submit)**
(<https://www.poetryfoundation.org/poetrymagazine/submit>)

Payment: \$10 per line with a minimum payment of \$300

3. **[Crazy Horse](http://crazyhorse.cofc.edu/submit/)**
(<http://crazyhorse.cofc.edu/submit/>)

Payment: \$20 - \$200 per poem

4. **[Rattle](http://www.rattle.com/submissions/guidelines/)**
(<http://www.rattle.com/submissions/guidelines/>)

Payment: \$50 per poem

5. **[Boulevard Magazine](https://boulevardmagazine.org/guidelines/)** (<https://boulevardmagazine.org/guidelines/>)

Payment: \$25 - \$250 per poem

6. **[Three Penny Review](http://www.threepennyreview.com/submissions.html)**
(<http://www.threepennyreview.com/submissions.html>)

Payment: \$200 per poem

7. **[Alaska Quarterly Review](https://aqreview.org/writers-guidelines/)**
(<https://aqreview.org/writers-guidelines/>)

Payment: \$10 - \$50 per poem

8. **[Chicken Soup For The Soul](http://www.chickensoup.com/story-submissions/story-guidelines)** (<http://www.chickensoup.com/story-submissions/story-guidelines>)

Payment: \$200 per poem

9. **[Arc Poetry Magazine](http://arcpoetry.ca/submit/)**
(<http://arcpoetry.ca/submit/>)

Payment: \$50 per page

10. Slice Magazine

(<https://slicemagazine.org/submit/>)

Payment: \$75 per poem

11. VQR Online

(<https://www.vqronline.org/about-vqr/submissions>)

Payment: \$200 per poem

12. New Myths

(<https://sites.google.com/a/newmyths.com/nmwebsite/submissions>)

Payment: \$30 Per Poem

13. Dreams And Nightmares

(<http://dreamsandnightmares.interstellardustmites.com/guidelines.htm>)

Payment: \$12 Per Poem

14. Leading Edge Magazine

(http://www.leadingedgemagazine.com/?page_id=31)

Payment : \$5 - \$20 Per Poem

15. Goblin Fruit (<http://www.goblinfruit.net/2014/fall/guidelines/>)

Payment: \$15 Per Poem

59. Create A Coupon Website

The concept of a coupon website is similar to an affiliate website; in other words, it is designed to generate sales for others. These websites leverage a brilliant psychological notion that encourages people to buy by offering discounts or coupons. Discount websites make money through affiliate marketing, when a visitor clicks on buttons like “View Deal,” “Get Deal,” “See Deal,” etc. they’re being referred to a merchant site through an affiliate link. Websites earn commissions when their referrals buy products. This system also works the other way around when merchants assign specific coupon codes to a particular coupon website. When the buyer enters that coupon code at checkout, the merchant knows from where the buyer had been referred, and the coupon website is rewarded with a commission.

Some of the top discount/coupon websites such as Groupon, Retailmenot, Techbargains and more use this model to earn millions of dollars every year. You can implement the same idea in your niche and make money. People are always searching for coupons and discount offers when they’re about to buy something. You can dig out keywords in your niche and rank your website in search engines to generate free traffic and passive income. You can also promote coupons on social media and try to generate viral traffic as people love to share them with their friends.

60. Create A Comparison Website

The likelihood is high that you have visited a comparison website at some point in your life. You might have used them while comparing hotels, flights, travel packages, insurance, loans, cars and so on. Comparison websites help users to find the right products or services from a group of similar ones and they earn money via referral affiliate links.

Take a look at Trivago.com, which is one of the world's largest comparison websites for hotel deals. Now the idea is to bring this comparison concept to the niche level and create a website comparing similar or related niche products. To implement this idea, you need to find a niche which has hundreds of products with similar or confusing specs. Think of the Television (TV) niche for example. You will find a variety of TV models from multiple companies having similar specs and most of us don't what they really mean. These situations create massive confusion in the minds of buyers and they search for help in the internet to get more clarity. You could leverage this opportunity and create a site which compares different products spec by spec and explains their meaning, benefits, and value for money of each of them. You can also add other related content such as tips, tutorials, installation instructions and more which your customers might find helpful. Once your site is ready, you can drive laser targeted traffic from low competition keywords by doing SEO and generate a stable passive income.

How to monetize:

Monetize by referring visitors via affiliate links and earn commissions when they purchase the product.

If you own an e-commerce store, you can direct site users to your store and generate sales.

Thank You For Reading!

Dear reader,

Thank you for purchasing and reading “HOW TO MAKE MONEY ONLINE - Start a side business, create passive income, and live in financial freedom. 60 risk free ways to make money from anywhere”.

I hope that this book gave you valuable insights and the inspiration needed to start earning money online. With this, I would like to wish you a successful journey ahead and remind you to never give up! The world is full of opportunities and it is up to each and everyone of us to take full advantage of. The guiding principle should always be to help others and make their lives easier. Following this principle, we will receive the benefits for our help which in return makes our life easier and allows us to provide even more value to those around us.

If you enjoyed reading this book, please let me know by leaving a review online – I would highly appreciate it!
:-) THANK YOU :-)
